

## HELP GROW GOLF IN VIRGINIA

The State Open dates back to 1924 and is the biggest tournament of its kind in Virginia. Conducted by the Virginia State Golf Association (VSGA) and the Middle Atlantic Section of the PGA of America (MAPGA), the 54-hole championship offers 144 competitors, comprised of amateurs and professionals, the opportunity to join a prestigious list of winners including Sam Snead, Tom Strange, Vinny Giles, and Lanny and Bobby Wadkins.

Since 2014, the championship has been held at the awardwinning Ballyhack Golf Club in Roanoke. Nestled in the foothills of the Blue Ridge Mountains, Ballyhack provides a scenic yet challenging test for professionals and amateurs alike. Your support will help provide an opportunity for Virginia's best golfers to compete at a high level while working toward even more ambitious accomplishments. As a sponsor, you'll also have the opportunity to play this destination golf course.

In addition to supporting Virginia's golf heritage and accessing the world-class entertainment options offered by Ballyhack, sponsors are helping support youth development while protecting the future of golf through charitable support of The First Tee of Roanoke Valley — the official charity of the Delta Dental State Open of Virginia. Founded in 2005, The First Tee of Roanoke Valley serves thousands of children each year. In 2016 alone, nearly 7,000 benefited from its programs. Over the past three years, the Delta Dental State Open of Virginia has donated more than \$27,000 to The First Tee of Roanoke Valley!

> OFFICIAL CHARITY BENEFICIARY



#### THANK YOU TO OUR 2017 SPONSORS

TITLE SPONSOR Delta Dental of Virginia

#### JEFFERSON (PRO-AMATEUR)

Haley Toyota

#### MADISON (YOUTH DAY)

Davenport and Company Willis Towers Watson

#### TYLER

Dr. and Mrs. John Mann

McNeil Roofing

Rutherfoord, a Marsh & McLennan Agency Company

Union Bank and Trust

Wells Fargo Bank

HOST FACILITY Ballyhack Golf Club

### 2018 DELTA DENTAL STATE OPEN OF VIRGINIA

July 17, Pro-Am July 18, Youth Day July 19 – 21, Tournament

Brought to you by Delta Dental of Virginia.











# 2018 SPONSORSHIP LEVELS

Washington ...... \$15,000



Entitles sponsor to one Ballyhack National Executive Membership for a minimum of one year.\* Membership applies to up to four people in the

sponsor's organization. Membership privileges may be used by one member at any time. Includes one half-page ad in the Virginia Golfer Magazine (determined by availability) as well as recognition in select weekly VSGA Clubhouse digital newsletters. In addition to sponsor-provided signage on the course during the tournament, each sponsor will be eligible for one, 3-person team in the State Open Pro-Am and may host an additional foursome for a round of golf at Ballyhack (includes lodging in a 4-bedroom guest cottage), or at another private, Virginia golf club.\*\*

#### Jefferson — State Open Pro-Am, July 17, 2018 ......\$10,000

Recognized as the State Open Pro-Am sponsor for player gifts and/or prizes. In addition to sponsor-provided signage on the course during the tournament, each sponsor will be eligible for one, 3-person team in the State Open Pro-Am and may host an additional foursome at an arranged time during the year for a round of golf at Ballyhack (includes lodging in a 4-bedroom guest cottage), or at another private, Virginia golf club.\*\*

#### Madison — Youth Day, July 18, 2018....... \$5,000

Recognized as the sponsor for the Youth Day Golf Clinic and Luncheon. The sponsorship includes three players in the State Open Pro-Am.

#### Madison – ProAm Sponsor.....\$5,000

Recognized as the sponsor for the ProAm. The sponsorship includes three players in the State Open Pro-Am.

#### Monroe — Daily Player Meal Sponsor

(Three available).....\$3,500

Recognized in the clubhouse as the meal sponsor. Includes three players in the Open Pro-Am.

#### Tyler.....\$1,500

The sponsorship includes three players in the State Open Pro-Am.

Custom sponsorship levels can also be designed. Call Ballyhack Golf Club to confirm your sponsorship at (540) 427-1395.

#### \*Not available to current or former Ballyhack Golf Club Members.

\*\*Date of overnight stay and round of golf at Ballyhack must be coordinated with Ballyhack and will be on a weekday unless Ballyhack is otherwise able to accommodate a weekend request. Round of golf at another elite venue will be coordinated by the Middle Atlantic Section of the PGA (MAPGA) and will also be on a weekday unless host course is able to accommodate a weekend request.

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