



2020 HERON GLEN GOLF OUTING PACKAGE





# THE COURSE YOU'LL CALL HOME



Heron Glen Golf Course  
(908) 806-6804  
[www.heronglen.com](http://www.heronglen.com)





## THE EVENT PACKAGE

- Green Fees and Cart Fees
- Full Meal During Awards Ceremony – Five different options available
- Unlimited Range Balls Before Round
- Merchandise Gift Credit for each participant, which can be combined for prizes.  
(\$10.00 Monday – Thursday, \$15.00 Friday – Sunday)
- Professional Scoring after the event
- Cart Signs, Event Rules Sheets, and Registration Sheets
- Registration Table for Checking in Guests
- Professional Bag Drop Service
- Proxy Markers for On-Course Contests
- Tournament set-up that includes the placement of all sponsorship signs

### Tee Time and Shotgun Events are Available Every Day

DAY OF THE WEEK	PRICE PER GOLFER	SHOTGUN MINIMUM
Monday - Thursday	\$96.00	48 Players
Friday	\$106.00	72 Players
Saturday - Sunday	\$116.00	72 Players

# BUFFET OPTIONS

## COOKOUT BUFFET

Hamburgers, Hotdogs, Grilled Chicken, Corn on the Cob, Pasta Salad, Mixed Greens, Fresh Baked Cookies

## PERSONALIZED BUFFET

**Salads (Choose 2):** Pasta Salad, Potato Salad, Tomato & Mozzarella, Roasted Corn, Mixed Greens, Caesar Salad, Antipasto Salad, Fruit Salad

**Hot Sides (Choose 2):** Grilled Vegetables, Rice Pilaf, Brown Rice, Fried Rice, Baked Ziti, Penne Ala Vodka, Stuffed Shells, Mac & Cheese, Roasted Potatoes, Baked Potato Bar

**Mains (Choose 2):** Chicken Parm, Chicken Francese, Chicken Marsala, Fried Chicken, Chicken Scarpariello, Beef Bourguignon, Beef & Broccoli, Sausage & Peppers, Pepper Steak, Grilled Mahi Mahi

**Desserts:** Freshly baked assorted cookies





# ADDITIONAL OUTING MENU SELECTIONS

## **Continental Breakfast**

Bagel, Muffin, Assorted Pastries, Fresh Fruit, Yogurt,  
Chilled Juices and Coffee

**\$6.00 p/p**

## **Continental + Hot Breakfast**

Bagel, Muffin, Assorted Pastries, Fresh Fruit, Yogurt,  
Eggs (Scrambled or Fried), Home-Fries, French Toast or  
Pancakes, Bacon or Sausage, Oatmeal or Grits  
Chilled Juices and Coffee

**\$16.00 p/p**

**Add an Omelet Station for an addition \$3.00 p/p**

## **Boxed Lunch**

Deli Sandwich or Hotdog Served with Chips and Non-  
Alcoholic Beverages

**\$9.00 p/p**

## **Beverage Cart**

Allotted Amounts or On Consumption

## **Draft Beer**

1/4 Domestic \$90.00

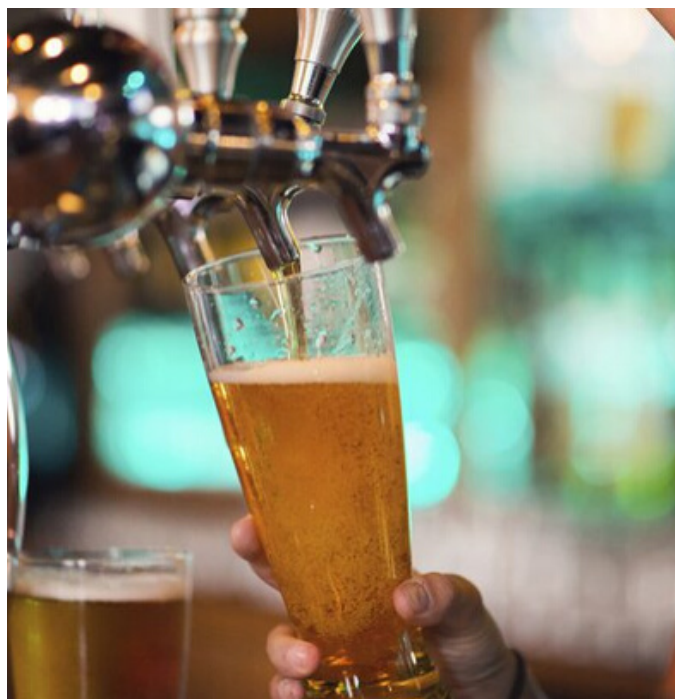
1/2 Domestic \$175.00

1/2 Imported \$280.00

## **Please Note:**

**All food and beverage must be purchased through  
Heron Glen Golf Course.**

**A 18% gratuity will be added to the food & beverage  
portion of the bill only.**







# Fundraising

A charity golf tournament can be a great way to raise a significant amount of money for a good cause. The success of your charity golf event revolves around maximizing player turnout, increasing sponsorship, obtaining sponsored prizes, and choosing the right tournament play format.

A Few Tips

Build a team

Create a goal and a budget

Have Fun!



# Sample Budget

Course price per player \$96.00 (includes taxes and gratuities)

Registration price per player \$125

72 players at \$125.00 a players = \$9,000

- 72 players at \$94.00 a player = \$6,768

Profits = \$2,232

Fundraising:

Club raffle at check in (use merchandise credit to purchase clubs)

\$10 a ticket or \$20 for an arm's length

An average of 60% will get in the drawing totaling \$860

Selling team Mulligan's (sell at check in)

\$20 for the team, one per player

Most everyone will purchase... totaling \$360

50/50 (Sell tickets all day, at check in, on the course, and during awards ceremony) \$10 a ticket or \$20 for an arm's length

About \$800 on the low side

Sponsorships are a great way to earn extra money!

Local businesses to sponsor a tee box and/or green for either \$250 or \$500 depending. Sell at least 14 @ \$250 = \$3,500

Profits = \$7,752



# Tournament Detail Worksheet

This information worksheet is not a contract. All outing detail worksheets must be returned and approved by the General Manager and the Sales & Marketing Director a minimum of one month prior to the golf event. The event coordinator of your group is required to verbally review all event details with the Sales & Marketing Director before approval can be given.

Tournament Name: \_\_\_\_\_

Date of event: \_\_\_\_\_

Event Coordinator: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## Golf Information:

# of Players: \_\_\_\_\_ Start Time: \_\_\_\_\_

Tee Off: Shotgun \_\_\_\_\_ Tee Times \_\_\_\_\_

A shotgun start requires 48 players Mon. – Th. and 72 players Fri. – Sun.

If the # of players drops below the required # of players for a shotgun start, the event will be changed to a tee time start event.

Players per Team: 4 Person \_\_\_\_\_ 2 Person \_\_\_\_\_ Indiv \_\_\_\_\_ Other \_\_\_\_\_

Format (check one):

Scramble (best position of golf ball) \_\_\_\_\_

Best Ball (best score for each hole) \_\_\_\_\_

Other \_\_\_\_\_

Special Outing Rules: \_\_\_\_\_

Rule sheets: \_\_\_\_\_ Cart Name Plates: \_\_\_\_\_

# of Sponsorship Signs \_\_\_\_\_

List of where all signs are to be located \_\_\_\_\_

(All sponsor signs must be delivered to the Pro Shop at least 24 hours prior to event.)



Scoring:

Group will score their own event\_\_\_\_\_

Scoreboard Only\_\_\_\_\_

The Heron Glen Professional Staff will score the event\_\_\_\_\_

Type of Scoring: \_\_\_\_\_

Tees (Men) Blue 6,531 yards\_\_\_\_\_

Tees (Men) White 6,002 yards \_\_\_\_\_

Tees (Senior): Gold 5,190 yards\_\_\_\_\_ Required age of Senior\_\_\_\_\_

Tees (Women): Red 5,172 yards\_\_\_\_\_

Special Contests: Please indicate if you will need separate proxy markers for men and women

Closest to the Pin – Hole # 5\_\_\_\_, Hole # 7\_\_\_\_, Hole # 12\_\_\_\_, Hole # 15\_\_\_\_, Hole # 17\_\_\_\_.

Long Drive – Hole # 2\_\_\_\_\_, Hole #10\_\_\_\_\_

Straightest Drive – Hole # 9\_\_\_\_\_

Hole in One – Hole # 5\_\_\_\_\_, Hole # 7\_\_\_\_\_, Hole # 12\_\_\_\_, Hole # 15\_\_\_\_\_, Hole # 17\_\_\_\_\_

(Outing groups are required to provide their own witnesses for each hole in one contest. Please send a copy of the insurance policy with yardage requirements to Heron Glen at least one week prior to your event.)

### **Check In at Registration:**

Number of your volunteers working check in for your group\_\_\_\_\_

Number of your volunteers out on the course with your group\_\_\_\_\_

Number of volunteer golf carts needed for your group\_\_\_\_\_

Number of volunteers eating with your group\_\_\_\_\_

Golf Bags will be checked in at Bag Drop

### **Prizes:**

Please explain prize display set up needs:\_\_\_\_\_

Break down of Pro Shop merchandise credit gift card dollar amounts:

The Final Player List is due eight days prior to your golf outing. The list should be emailed to [tward@kempersports.com](mailto:tward@kempersports.com) and [eespe@kempersports.com](mailto:eespe@kempersports.com) or faxed to 908-806-4693.

If your event is a tee time event and you have pairings with less than four players, you must select one of the following options:

\_\_\_\_\_Option One: Pay for all spaces in the foursome and maintain a private group.

\_\_\_\_\_Option Two: The course will open the remaining foursome spaces to the general public to book and your group will not be charged



**Food and Beverage service (Choose One):**

**COOKOUT BUFFET**

Hamburgers, Hotdogs, Grilled Chicken, Corn on the Cob, Pasta Salad, Mixed Greens, Fresh Baked Cookies

**PERSONALIZED BUFFET**

**Salads (Choose 2):** Pasta Salad, Potato Salad, Tomato & Mozzarella, Roasted Corn, Mixed Greens, Caesar Salad, Antipasto Salad, Fruit Salad

**Hot Sides (Choose 2):** Grilled Vegetables, Rice Pilaf, Brown Rice, Fried Rice, Baked Ziti, Penne Ala Vodka, Stuffed Shells, Mac & Cheese, Roasted Potatoes, Baked Potato Bar

**Mains (Choose 2):** Chicken Parm, Chicken Francese, Chicken Marsala, Fried Chicken, Chicken Scarpariello, Beef Bourguignon, Beef & Broccoli, Sausage & Peppers, Pepper Steak, Grilled Mahi Mahi

**Desserts:** Freshly baked assorted cookies

Additional Food and Beverage Options:

Continental Breakfast (\$6.00 per player): \_\_\_\_\_

Hot Breakfast (\$16.00 per person): \_\_\_\_\_

Omelet Station (\$3.00 per person) \_\_\_\_\_

Deli Box Lunches (\$9.00 per player): \_\_\_\_\_

Bottled Water on all carts for players (\$2.50 per bottle): \_\_\_\_\_

¼ Keg of Domestic Beer @ \$90 \_\_\_\_\_

½ Keg of Domestic @ \$175 \_\_\_\_\_

½ Keg of Imported Beer @ \$280 \_\_\_\_\_

If ordering a keg: Keg to be tapped during or after play: \_\_\_\_\_

Type of Keg: Budweiser \_\_\_\_\_ Bud Light \_\_\_\_\_ Coors Light \_\_\_\_\_ Yuengling \_\_\_\_\_ Miller Lite \_\_\_\_\_

Tab on Beverage Cart: No Tab \_\_\_\_\_ Yes, All Items \_\_\_\_\_ Yes, Non-Alcoholic Items \_\_\_\_\_

Eating Schedule:

Food to be ready before or after play: \_\_\_\_\_

For tee time events, food to be served after the first team has completed 18 holes or after all teams have completed play: \_\_\_\_\_

Contact/Event Coordinator Signature \_\_\_\_\_

Please return this outing detail worksheet no less than one month prior to your golf outing. Thank you for your assistance. This document is not a contract.



# Preferred Vendors

## HOLE IN ONE

Great Shot Golf  
Connor Sweeney  
President & Owner  
616.566.6214  
[connor@greatshotgolf.com](mailto:connor@greatshotgolf.com)



## SPONSORSHIP SIGNS & PHOTO FRAMES

The Golf Management Group  
Jamie Gacos  
908-953-9852  
[jgacos@golfmgtgroup.com](mailto:jgacos@golfmgtgroup.com)



## EVENT MERCHANDISE & TEE GIFTS

The Heron Glen Pro Shop is the preferred vendor for all of your merchandise needs. All golf outings receive 10% off. Custom logo golf balls, shoe bags, and more are available.







Erica Espe  
Director of Sales & Marketing  
Director of Food & Beverage  
908.806.6804  
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