



2021 HERON GLEN GOLF OUTING PACKAGE

THE COURSE YOU'LL CALL HOME



Heron Glen Golf Course
(908) 806-6804
www.heronglen.com



THE EVENT PACKAGE

- Green Fees and Cart Fees
- Full Meal During Awards Ceremony – Five different options available
- Unlimited Range Balls Before Round
- Merchandise Gift Credit for each participant, which can be combined for prizes.
(\$10.00 Monday – Thursday, \$15.00 Friday – Sunday)
- Professional Scoring after the event
- Cart Signs, Event Rules Sheets, and Registration Sheets
- Registration Table for Checking in Guests
- Professional Bag Drop Service
- Proxy Markers for On-Course Contests
- Tournament set-up that includes the placement of all sponsorship signs

Tee Time and Shotgun Events are Available Every Day

DAY OF THE WEEK	PRICE PER GOLFER	SHOTGUN MINIMUM
Monday - Thursday	\$96.00	48 Players
Friday	\$106.00	72 Players
Saturday - Sunday	\$116.00	72 Players

BUFFET OPTIONS

COOKOUT BUFFET

Hamburgers, Hotdogs, Grilled Chicken, Baked Beans, Pasta Salad, Mixed Greens, Fresh Baked Cookies

PERSONALIZED BUFFET

Salads (Choose 2): Pasta Salad, Potato Salad, Tomato & Mozzarella, Roasted Corn, Mixed Greens, Caesar Salad, Fruit Salad

Hot Sides (Choose 2): Grilled Vegetables, Rice Pilaf, Brown Rice, Fried Rice, Penne Ala Vodka, Mac & Cheese, Roasted Potatoes

Mains (Choose 2): Chicken Parm, Chicken Francese, Beef & Broccoli, Sausage & Peppers, Grilled Mahi Mahi

Desserts: Freshly baked assorted cookies



ADDITIONAL OUTING MENU SELECTIONS

Continental Breakfast

Bagel, Muffin, Assorted Pastries, Fresh Fruit, Parfaits,
Chilled Juices and Coffee

\$6.00 p/p

Continental + Hot Breakfast

Bagel, Muffin, Assorted Pastries, Fresh Fruit, Parfaits,
Eggs (Scrambled or Fried), Home-Fries, French Toast or
Pancakes, Bacon or Sausage, Oatmeal or Grits

Chilled Juices and Coffee

\$16.00 p/p

Build Your Own Breakfast Sandwich

Eggs, Bacon, Sausage, Pork Roll on a Roll

Chilled Juices and Coffee

\$7.00 p/p

Boxed Lunch

Deli Sandwich served with Chips and Non-Alcoholic
Beverages

\$9.00 p/p

Beverage Cart

Allotted Amounts or On Consumption

Draft Beer

1/4 Domestic \$90.00

1/2 Domestic \$175.00

1/2 Imported \$280.00

Please Note:

**All food and beverage must be purchased through
Heron Glen Golf Course.**

**A 18% gratuity will be added to the food & beverage
portion of the bill only.**





Fundraising

A charity golf tournament can be a great way to raise a significant amount of money for a good cause. The success of your charity golf event revolves around maximizing player turnout, increasing sponsorship, obtaining sponsored prizes, and choosing the right tournament play format.

A Few Tips

Build a team

Create a goal and a budget

Have Fun!

Sample Budget

Course price per player \$96.00 (includes taxes and gratuities)

Registration price per player \$125

72 players at \$125.00 a players = \$9,000

- 72 players at \$96.00 a player = \$6,912

Profits = \$2,088

Fundraising:

Club raffle at check in (use merchandise credit to purchase clubs)

\$10 a ticket or \$20 for an arm's length

An average of 60% will get in the drawing totaling \$860

Selling team Mulligan's (sell at check in)

\$20 for the team, one per player

Most everyone will purchase... totaling \$360

50/50 (Sell tickets all day, at check in, on the course, and during

awards ceremony) \$10 a ticket or \$20 for an arm's length

About \$800 on the low side

Sponsorship's are a great way to earn extra money!

Local businesses to sponsor a tee box and/or green for either \$250

or \$500 depending. Sell at least 14 @ \$250 = \$3,500

Profits = \$7,608

Tournament Detail Worksheet

This information worksheet is not a contract. All outing detail worksheets must be returned and approved by the General Manager and the Sales & Marketing Director a minimum of one month prior to the golf event. The event coordinator of your group is required to verbally review all event details with the Sales & Marketing Director before approval can be given.

Tournament Name: _____

Date of event: _____

POC/Event Coordinator: _____

E-Mail Address: _____

Daytime Phone: _____

Fax: _____

Cell Phone: _____

Street Address: _____

City, State, Zip: _____

Golf Information:

of Players: _____ Start Time: _____

Tee Off: Shotgun _____ Tee Times _____

A shotgun start requires 48 players Mon. – Th. and 72 players Fri. – Sun.

If the # of players drops below the required # of players for a shotgun start, the event will be changed to a tee time start event.

Players per Team: 4 Person _____ 2 Person _____ Indiv _____ Other _____

Format (check one): Scramble (best position of golf ball) _____
Best Ball (best score for each hole) _____
Other _____

Please Explain Format: _____

Special Outing Rules: _____

Rule sheets: _____ Cart Name Plates: _____

of Sponsorship Signs _____

List of where all signs are to be located _____

(All sponsor signs must be delivered to the Pro Shop at least 24 hours prior to event.)

Scoring:
Group will score their own event _____
Scoreboard Only _____
The Heron Glen Professional Staff will score the event _____
Type of Scoring: _____

Tees (Men) Blue 6,531 yards _____
Tees (Men) White 6,002 yards _____
Tees (Senior): Gold 5,190 yards _____ Required age of Senior _____
Tees (Women): Red 5,172 yards _____

Special Contests: Please indicate if you will need separate proxy markers for men and women

Closest to the Pin – Hole # 5____, Hole # 7____, Hole # 12____, Hole # 15____, Hole # 17____.

Long Drive – Hole # 2____, Hole #10____

Straightest Drive – Hole # 9_____

Hole in One – Hole # 5____, Hole # 7____, Hole # 12____, Hole # 15____, Hole # 17____

(Outing groups are required to provide their own witnesses for each hole in one contest. Please send a copy of the insurance policy with yardage requirements to Heron Glen at least one week prior to your event.)

Check In at Registration:

Number of your volunteers working check in for your group _____
Number of your volunteers out on the course with your group _____
Number of volunteer golf carts needed for your group _____
Number of volunteers eating with your group _____
Golf Bags will be checked in at Bag Drop
Check-in will be located in clubhouse _____ or tent _____

Prizes:

Please explain prize display set up needs: _____
Break down of Pro Shop merchandise credit gift card dollar amounts:

The Final Player List is due eight days prior to your golf outing. The list should be emailed to tward@kempersports.com and jgiaquinto@kempersports.com

If your event is a tee time event and you have pairings with less than four players, you must select one of the following options:

- _____ **Option One:** Pay for all spaces in the foursome and maintain a private group.
- _____ **Option Two:** The course will open the remaining foursome spaces to the general public to book and your group will not be charged.

Food and Beverage service (Choose 1):

COOKOUT BUFFET

Hamburgers, Hotdogs, Grilled Chicken, Baked Beans, Pasta Salad, Mixed Greens, Fresh Baked Cookies

PERSONALIZED BUFFET

Salads (Choose 2): Pasta, Potato, Mixed Greens, Caesar Salad, Roasted Corn Salad, Tomato & Mozzarella, Fruit Salad

Hot Sides (Choose 2): Grilled Vegetables, Rice Pilaf, Brown Rice, Fried Rice, Penne Ala Vodka, Mac & Cheese, Roasted Potatoes

Mains (Choose 2): Chicken Parm, Chicken Francese, Beef & Broccoli, Sausage & Peppers, Grilled Mahi Mahi

Dessert: Freshly baked assorted cookies

Additional Food and Beverage Options:

Continental Breakfast (\$6.00 per player): _____

Continental + Hot Breakfast (\$16.00 per player): _____

Build Your Own Breakfast Sandwich (\$7.00 per player): _____

Deli Box Lunches (\$9.00 per player): _____

Bottled Water on all carts for players (\$2.50 per bottle): _____

Cash Bar after play: _____

¼ Keg of Domestic Beer @ \$90 _____

½ Keg of Domestic @ \$175 _____

½ Keg of Imported Beer @ \$280 _____

If ordering a keg: Keg to be tapped during or after play: _____

Type of Keg:

Budweiser _____

Bud Light _____

Coors Light _____

Yuengling _____

Miller Lite _____

Tab on Beverage Cart & Café: No Tab ___ Yes, All Items ___ Yes, Non-Alcoholic Items ___

Eating Schedule:

Food to be ready before or after play: _____

For tee time events, Food to be served after the first team has completed 18 holes or after all teams have completed play: _____

Contact/Event Coordinator Signature _____

Please return this outing detail worksheet no less than one month prior to your golf outing. Thank you for your assistance.
This document is not a contract.

Date Worksheet Received by Heron Glen _____

Sales & Marketing Director Approval _____

Preferred Vendors

HOLE IN ONE

Great Shot Golf
Connor Sweeney
President & Owner
616.566.6214
connor@greatshotgolf.com



SPONSORSHIP SIGNS & PHOTO FRAMES

The Golf Management Group
Jamie Gacos
908-953-9852
jgacos@golfmgtgroup.com



EVENT MERCHANDISE & TEE GIFTS

The Heron Glen Pro Shop is the preferred vendor for all of your merchandise needs. All golf outings receive 10% off. Custom logo golf balls, shoe bags, and more are available.





Erica Espe
Director of Sales & Marketing
Director of Food & Beverage
908.806.6804
eespe@kempersports.com

Jamie Giaquinto
Sales & Marketing Coordinator
908.806.6804
jgiaquinto@kempersports.com