



R E N O V A T I O N

*underway*

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GET READY TO REDISCOVER CROOKED CREEK GOLF COURSE

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# outside

We are excited to share that the Golf Course and Practice Facility are currently under renovation. Special points of interest are listed below, but please feel free to reach out to our team with any questions or concerns that you might have at any point throughout the process. We apologize in advance for any inconvenience and we looked forward to sharing updates periodically.

**We are working on the installation of Primo UltraDwarf Zoysia.**  
*Why you ask?*

- Less mowing requirements allows maintenance staff to focus on course detail
- Less fertility requirements than Bermuda or Bentgrass
- Low water requirements, turf performs better in heat and dry conditions
- Requires less sunlight than Bermuda or Bentgrass
- Grass produces more consistent speeds than Bermuda or Bentgrass with less inputs meaning you will enjoy a consistent putting surface without seeing aggressive maintenance practices.

**Next up, Irrigation System upgrades. What does this mean?**

- Installation of new Toro LTC Series Irrigation Clocks
  - Flowsafe – Protects flow managed programs in the event of a central or wireline interruption. No single point of failure means programs will run even if the central computer is offline.
  - Communication Options – Wireless, wireline, and hybrid configurations allow the user to customize the communication network to meet specific site needs.
  - Ability to add additional watering stations as needed.
  - Ability to program 16 independent stations, with up to eight running simultaneously.
- Upgrades to our pump station to include pump rebuilds and new operating system.
- Reconditioning of existing fertigation system which will allow the injection of chemicals and fertilizers straight into the irrigation system.

**We’ve gone shopping for a New John Deere Equipment Package!**  
*What did we spend your money on?*

- Complete equipment package allows our staff to perform daily maintenance practices at the highest levels
- \$500,000 Equipment Package includes
  - 2 triplex Greens Mowers
  - 2 5Plex Fairway Mowers
  - 2 Triplex Mowers for Tees & Collars
  - 2 Large Rough Mowers
  - 1 Small Rough mower
  - 3 Pull Behind Blowers
  - 2 Greens Rollers
  - 1 Pull Behind Rake/Vacuum
  - 1 Topdresser
  - 2 Large Utility Carts
  - 1 Large Area Spray Rig

**What’s next? Installation of Tee Line Grass Hitting System.**  
*Here’s why...*

- Provides realistic performance
- Eliminates club “skip” and “grabbing” of the club head
- No green smudges
- Supports a standard tee and give golfers a natural, true-to-life feel
- Greatly reduces maintenance and replacement costs

**Additional Renovation Projects.**  
*“Oh gosh, there’s more you say?”*

- Seeding fescue in shaded areas out of play
- Tying in cart paths to smooth transition areas that have eroded
- Aggressive leveling and topdressing of tee complexes
- Clean up and beatification of course parameters to rejuvenate course appearance and playability
- Bunker Work
  - Recontouring slopes
  - Drainage as needed
  - Adding sand
- Tie in drainage basins in select fairways that have sunk or become compromised



Crooked Creek Club will be the first Golf Club in the USA to install this variety on all the putting surfaces. While that may be a risk to many, not to our Director of Golf & Grounds, Mark Patterson. Mark has been researching this turf for over 3 years now and has extreme confidence in the abilities that this turfgrass possesses.

Mark has years of experience in not only GC Management but has an extensive background in renovations and construction. Mark built and managed Champions Retreat GC in Augusta, GA and was responsible for design aspects of the property under the direction of Arnold Palmer, Jack Nicklaus and Gary Player. Mark also spent a few years working with many well-known architects and golfers at Augusta National GC.



WHAT IS HAPPENING ON THE

# inside

The Clubhouse and Patio areas will be revitalized in preparation for an unforgettable year ahead! Additional funding has been dedicated to improving our members overall experience in these areas and we are excited to share some of the updates and changes coming your way:

**Outdoor Patios**

The Club needs a casual, fun area for Members to socialize. New patio furniture will be added along with outdoor televisions and firepit providing an inviting and comfortable outside experience

**New Vinyl Curtains**

New drop-down vinyl curtain will be installed in the covered patio making our outdoor living space useable year-round for both our members and event clients.

**Clubhouse Flooring**

New flooring will be installed in the Presidents Room and Champions Room to update the presentation of these two areas and encourage more usage for Member and Guest events.

**New Banquet Chairs**

New Chiavari Chairs will be added to our banquet room to improve presentation and enhance our ability to host memorable Member and Guest social events.

These improvements and others are the commitment of Ownership to the Club for 2018.



**FOR IMMEDIATE RELEASE:**

*May 30, 2018*

**MEDIA CONTACT:**

Kira Jones  
Buffalo.Agency  
703.940.3599  
kjones@buffalo.agency



**Crooked Creek Club to Undergo \$1.3 Million Renovation**

***Revitalization Project Includes Golf Course and Clubhouse Enhancements***

**(RESTON, VA)** – Crooked Creek Club – a Billy Casper Signature-managed golf club 30 miles north of Atlanta – will undergo a \$1.3 million renovation encompassing both the golf course and clubhouse.

The first step in the multi-staged project will be renovating the greens and converting the turf from Bent Grass to Primo Zoysia. The new grass type is a more suitable choice for Crooked Creek’s southern climate as it tolerates shade, thrives in heat and is less susceptible to disease. This change will provide the Club with more sustainable turf through summer heat and an overall stronger plant for future playability. Director of Agronomy Mark Patterson and his team have begun prepping the greens for this renovation.

The course is scheduled to close from June 1 to late August. During the closure, major improvements to the irrigation system are also planned. Additional course enhancements include improving bunkers, leveling tee surfaces and beautifying perimeters to rejuvenate course appearance and playability. A new fleet of maintenance equipment for quality turf care and new golf carts equipped with the latest technology will complete the project.

The practice facility will also get a facelift with the installation of a permanent, high quality mat running along the back edge of the range tee plus new bag stands, chairs and tee dividers.

“This project will transform Crooked Creek from a good course that has lacked necessary attention into a great one with a greens turf product that will lead the industry,” says Matt Wilson, National Director of Operations for Billy Casper Signature. “We know with a greatly improved product, a hardworking on-site team and a loyal, engaged membership base, Crooked Creek Club will be a case study for success. We are anxious for the local market, as well as former members, to give Crooked Creek another look when deciding on club membership.”

Membership opportunities are available. Please contact Philip Herterick for more information at philip.herterick@thecrookedcreekclub.com or 770.475.2300 ext. 119.

Clubhouse operations will continue while the course is closed and Crooked Creek plans to maintain an active social calendar for its members.

In addition to the course renovations, improvements to the clubhouse are also planned. These include televisions and a fire pit for the outdoor patio, new indoor and outdoor furniture and new flooring in the Presidents Room and Champions Room.

More information: <http://www.thecrookedcreekclub.com>, 770.475.2300

***About Billy Casper Signature***

A boutique division of Billy Casper Golf, Billy Casper Signature provides first-class services tailored to the unique golf, sport, leisure and hospitality requirements of private clubs and their members. Its custom, winning strategies enhance the private club experience and create healthy returns for high-end member-equity, residential-inclusive, resort and other types of clubs.

With a laser focus on increasing member programming and amenity usage, Billy Casper Signature endeavors to create a vibrant sense of community and belonging by enhancing social interactions between members. With a powerful and proactive lifestyle-based platform, Billy Casper Signature directs aggressive marketing and sales of memberships; grounds and building maintenance; clubhouse and restaurant operations; sports, fitness and spa activities; merchandising; special events; concierge services; staffing and "ACE the Member Experience" training; and financial management. Headquartered in Reston, VA, Billy Casper Signature has regional offices across America.

More information: [www.billicaspersignature.com](http://www.billicaspersignature.com), 703.761.1444

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*General Manager*

**CHRIS WRIGHT**

chris.wright@thecrookedcreekclub.com

*Membership Director*

**PHILIP HERTERICK**

philip.herterick@thecrookedcreekclub.com

x119

*Head Golf Professional*

**MIKE LANE**

mike.lane@thecrookedcreekclub.com

*Golf Course Superintendent*

**MARK PATTERSON**

mark.patterson@thecrookedcreekclub.com

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**STAY CONNECTED**  
**thecrookedcreekclub.com/INSIDEOUT**



3430 Highway Nine North  
Milton, GA 30004  
**770.475.2300**