

ROCKPORT COUNTRY CLUB MEMBERS ASSOCIATION BOARD OF DIRECTORS

SPECIAL MEETING MINUTES

JANUARY 6, 2017

A special meeting of the Board of Directors of the Rockport Country Club Members Association was held at the RCC Clubhouse, 101 Champions Drive, Rockport, Texas.

PRESENT: Barbara Smyth-President, John Wheeler-First Vice President, John Hitchcock, Jon Heffron, Linda Bohn, Mike Couvillion, Ric Young and Tiffanie Hoover.

The President convened the meeting at 8:30 AM.

At the last Board meeting, one proposal from the Finance Committee was not discussed and voted upon. That proposal was:

The Finance Committee recommended that a dues increase of 2% be initiated effective January 1, 2017 and that the total annual dues increase would be dependent on total dues revenue as of May 31, 2017. If the dues revenue is at or above the budgeted amount, no further increase would be added in 2017. If total dues revenue were less than budget, an additional 1.5% dues increase would be added, effective June 1, 2017. This proposal was approved for recommendation to the Board.

Discussion ensued regarding the above change. The 2017 budget was actually approved without any dues increase but it was further determined that some dues increase was absolutely necessary because of the following:

- Labor costs, utilities, gasoline, food prices, maintenance and general overhead have all increased.
- Decrease in membership.
- We are taking steps to getting our arms around how we are operating our business, and we have to adjust the structure of our organization to be more efficient so our members can “see” where their money is going.
- Until our membership grows and our revenue stream improves, the current membership will have to support the club or look for alternative ways to raise funds.
- Nationwide, private clubs are not doing well—we’re just trying to get ahead of the curve.

It was determined that the information would be relayed to the general membership through an email blast with bullet points on the financial rationale in addition to the fact that we are hiring a membership/marketing director to further grow the business.

A motion was made and seconded to raise dues 2% in each membership category effective February 1, 2017. The vote was unanimous.

The next item on the agenda was to set our date for the Annual General Meeting. In order to not conflict with spring break this year, the date was set for March 25, 2017 at 9:00.

The meeting was adjourned at 9:35 a.m.