

# Stone Ridge Golf Club Unveils Toptracer Range Plans



Eagle Point, Oregon  
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Stoneridge Golf Course is excited to announce that they are bringing a state-of-the-art Toptracer driving range to Southern Oregon. Toptracer, the most innovative and popular ball tracing technology in the world, is revolutionizing the game of golf and transforming the everyday driving range experience. This will be a lively new entertainment and sporting venue for golfers and non-golfers alike.

Scheduled to debut at Stoneridge Golf Club in the winter of 2023, Toptracer is a fully interactive experience where guests of all ages can play a variety of fun and skill-based games, compete against friends, see their shots traced, and receive instant data on a monitor in the bay or even on their own smartphone or tablet. This information can be saved and tracked for those wishing to improve their skills, though no prior golf knowledge or experience is needed to join in and have a great time.

The new facility will include 30 outdoor climate-controlled bays and using Toptracer technology, will offer seven different experience options.

\*Warm Up: get ready for your round

\*My Practice: Dig deeper into your golf bag and learn the nuances of each type of golf club for your swing. This mode also allows guests to store their stats on the Toptracer Range App.

\*Virtual Golf: This mode gives golfers the opportunity to play some of the world's greatest golf courses from their own bay. Guests can play a full 18 holes without ever having to leave the range. Pebble Beach and Spyglass Hill are some of the courses available.

\*Closest To the Pin: A little competition always creates a fun atmosphere. This game allows friends to compete while working on their swings.

\*Go Fish: Play individually or as teams to catch each of the 24 different sea creatures and as many stars as possible. A great game to enjoy with the kids!

\*Approach Challenge: A golfer can fine tune their iron play in this game of nine approach shots of their choice on three legendary courses.

\*Points Game: This game allows friends to compete for points based on distance from the target and is ideal for those who enjoy a friendly challenge. Guests can add In-Air bonus rings for a little increased difficulty.

Stoneridge's Toptracer Range isn't just for golfers, in addition to the double decker driving range it will also include a full-service restaurant and bar with a third story mezzanine event space. This will create a community gathering place and destination that provides world class entertainment in a setting that maximizes the beautiful views that Southern Oregon is known for.



## Stone Ridge Golf Club unveils Toptracer Range Plans (Cont.)

This addition to the Rogue Valley not only offers a venue for family entertainment but will create more employment and additional fundraising opportunities for the region. “Congratulations to Stoneridge for making this exciting investment into our local economy.”, said Eli Mathew’s, President/CEO Chamber of Medford and Jackson County. “Stoneridge is thrilled to bring the Toptracer Range to Southern Oregon communities in an effort to grow the game and making golf more accessible and fun for all.”, said Vince Domenzain, General Manager and Director of Golf.

Emmert International purchased Stoneridge Golf Club in 2019 and has since continued to contribute large investments into the region. “The company looks forward to working together, with the county, to continue to share the visions of improving the area for continued growth and affluence.”, said Terry Emmert, Emmert International. The goal being to grow economic development and livability in the region. “In Jackson County, we are always excited to welcome new investment and opportunities in our community. However, Emmert International’s Toptracer Range is especially exciting as it will not only augment our standing as one of the recreational destinations in the Northwest, but it is also sure to be a local favorite for Southern Oregon families as well.”, said Rick Dyer, Jackson County Commissioner.

Stoneridge Golf Club has partnered with local business to create this unique opportunity and they are proud to be a part of the Chamber of Commerce and Travel Medford’s vision of bringing new sporting venues to the area and growing our communities. “Sports tourism continues to be a major pillar for the Rogue Valley and it’s known as Your Sportsground (tm) because of the wide array of world-class venues available in the region.” Said T.J. Holmes, Senior Vice President of Travel Medford, the largest Destination Marketing Organization in Southern Oregon. “Adding an attraction of this caliber at one of our prestigious golf course strengthens our position as a premier destination for sports and recreation where the West Coast can come and play.”

For additional information please contact Terry Emmert at 503-781-4649

