

# 2021 VGCSA Partner Program Packages

## Diamond Partners (\$4,400) Best Value!

limited to 10 exclusive partners

Item	Value
VGCSA Newsletter Advertising (4 issues) + Listing	\$4,000
Diamond Partner Newsletter inserts (2)	\$1,000
VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,700
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Diamond Partner Web Site Link (full year)	\$500
Online Directory Listing	\$500
Access to local meetings	\$300
Partner News Scroll Web Messages	\$500
Weekly eNewsletter partner news listings	\$500
VGCSA Friend of Assistants Sponsor	\$300
Partner Thank You Reception, Annual Meeting	\$100
<b>Total Value</b>	<b>\$9,700</b>

## Gold Partners (\$2,200)

VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,500
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Partner Web Link (full year)	\$300
Online Directory Listing	\$400
Access to local meetings	\$300
Partner News Scroll Web Messages	\$500
Through the Green eLetter partner news listings	\$500
VGCSA Newsletter Listing (4 issues)	\$400
<b>Total Value</b>	<b>\$4,200</b>

## Silver Partners (\$1,100)

VGCSA Directory – Half Page Ad + Listing	\$1,000
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Online Directory Listing	\$300
Access to local meetings	\$300
VGCSA Newsletter Listing (4 issues)	\$400
<b>Total Value</b>	<b>\$2,300</b>

## Bronze Partners (\$700)

VGCSA Directory – Quarter Page Ad + Listing	\$750
Online Directory Listing	\$200
Access to local meetings	\$300
VGCSA Newsletter Listing (4 issues)	\$400
<b>Total Value</b>	<b>\$1,650</b>

## Partner Ad Upgrades

Upgrade full page Directory ad to Back Cover	\$1,000
Upgrade full page Directory ad to Cover 2 or 3	\$500
Upgrade 1/2 page Directory ad to full page	\$500
Upgrade 1/4 page Directory ad to 1/2 page	\$250
Upgrade 4 Diamond Crier ads to Back Cover	\$1,000



### VGCSA Headquarters (submit materials)

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# 2021 VGCSA Partner Program Registration Form



Partner/Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_

## Partner Packages

- ☐ Renew my 2020 sponsorship for 2021
- ☐ **Diamond Partner** \$4,400
- ☐ **Gold Partner** \$2,200
- ☐ **Silver Partner** \$1,100
- ☐ **Bronze Partner** \$700

## VGCSA Directory Advertising

Ad Artwork Due: April 16 • Publish Date: May 21

Interior Ads: Black & White • Cover Ads: Full Color

Submit Artwork as High Resolution PDF

- ☐ Full Page (7.5" x 10") \$1,500
- ☐ 1/2 Page (7.5" x 5") \$1,000
- ☐ Cover 2 or 3 \$2,000
- ☐ 1/4 Page (3.625" x 4.875") \$ 750
- ☐ Cover 4 \$2,500

## Commonwealth Crier Advertising

Official Quarterly Newsletter of the VGCSA

Advertising Available ONLY to Diamond Partners

All Ads 1/2 page Horizontal: 7.5" x 5"; Submit Artwork as High Resolution PDF

Season value 4 x \$1,000 = \$4,000

Issue	Ad Artwork Due	Mail Date
Spring	March 19	March 26
Summer	June 25	July 2
Fall	September 24	October 1
Winter	December 10	December 17

## Weekly eNewsletter

Official weekly electronic newsletter of the VGCSA

featuring your logo on the top line each week

- ☐ Season Presenting Sponsor \$2,000
- ☐ Weekly Banner \$200

## VGCSA-CMAA-NGCOA Joint Meeting

- ☐ Presenting Sponsor \$900
- ☐ Breakfast Sponsor \$500
- ☐ Golf Sponsor \$300

Event Dates TBA

## VGCSA Assistants Forum

- ☐ Presenting Sponsor \$1000
- ☐ Breakfast/Lunch/Awards \$400
- ☐ Reception Sponsor \$500
- ☐ Friend Sponsor \$300

All levels include signage and program listing

## VGCSA Championship

- ☐ Presenting Sponsor \$1,000
- ☐ Lunch Sponsor \$500
- ☐ Reception Sponsor \$500
- ☐ Hole Sponsor \$300

## VGCSA Annual Meeting

- ☐ Presenting Sponsor \$1,000
- ☐ Reception Sponsor \$900
- ☐ Supporting Sponsor \$500

All sponsorships include signage and program listing

## VGCSA Annual Conference

- ☐ Presenting Sponsor \$5,000
- ☐ MNF Sponsor \$1,900
- ☐ Supporting Sponsor \$1,000
- ☐ Speaker Sponsor \$500
- ☐ Breakfast/Lunch Sponsor \$500

## Virginia Tech Fundraiser Tournament

Official Fundraiser to Support Turfgrass Research

- ☐ Hokie Patron \$5,000
- ☐ Shoulders Patron \$4,000
- ☐ Couch Field Day Patron \$3,000
- ☐ Hall Dinner Patron \$3,000
- ☐ Chalmers Golf Patron \$3,000
- ☐ Ervin Putting Patron \$3,000
- ☐ Schmidt Beverage Cart Patron \$3,000
- ☐ Hipkins Craft Beer Patron \$3,000
- ☐ Mrs. Hipkins Microbrew Patron \$3,000
- ☐ Blaser Range Patron \$3,000
- ☐ Bingham Breakfast Patron \$3,000
- ☐ Youngman Putting Shootout Patron \$3,000
- ☐ Orange & Maroon Team Sponsor \$2,000
- ☐ Club/Association Team Sponsor \$1,000
- ☐ Hole Sponsor \$500

2021 Event: Monday, May 17, Independence Golf Club

## VGCSA Joe Saylor Golf Tournament

- ☐ Presenting Sponsor \$1,000
- ☐ Lunch/Awards Sponsor \$500
- ☐ Putting/Range Sponsor \$500
- ☐ Bloody Mary Sponsor \$500
- ☐ Craft Beer Sponsor \$500
- ☐ Beverage Sponsor \$400
- ☐ Hole Sponsor \$300

All levels include signage and program listing

## VGCSA Match Play

- ☐ Presenting Sponsor \$1,000
- ☐ Supporting Sponsor \$500

## GCSAA Social Event Sponsorship

Presenting Sponsor for GCSAA social event with MAAGCS and ESAGCS

- ☐ Presenting Sponsor \$1,000
- ☐ Entertainment Sponsor \$1,000
- ☐ Supporting Sponsor \$500
- ☐ Friend \$300

2021 Event: Cancelled

Total Due \$ \_\_\_\_\_

☐ **Installment Option:** Please bill in two installments  
Online credit card payment is available at [www.vgcsa.org](http://www.vgcsa.org)

**Please submit this form to VGCSA Headquarters via email or mail. You will be invoiced. Thank you!**

**For Rep Information, please submit separately contact information including email and cell phone.  
Diamond and Gold members receive unlimited listings.**