

**VGCSA board meeting:** February 16, 2012 at 10 AM

**Location:** VGCSA office, Glen Allen, VA

**Attendance**: Matt Boyce, Jeff Holliday CGCS, Chris Petrelli, Jeff Van Fleet, Mark Cote, Dan Taylor CGCS, Dave Lewallen, Rob Wilmans, Patrick Connelly, Matt Sobotka, Jeff Berg, David Norman.

1. Call to order at 10:00 AM (Boyce)
2. Introductions of board members
3. Boyce’s President message; excited about new board, setting goals for committee chairs.
4. Approval of previous meeting minutes:
5. Motion: Wilmans, second: Taylor.
6. Treasurer Report(Petrelli)
7. Annual meeting is break- even event; dues are up due to early billing.
8. Motion: Van Fleet, second: Cote
9. John Robertson from Buy Sod
10. Distribution of company information and discussion of Scholarship program.
11. Existing customers would be included in program
12. Extensive board conversation on concerns with favoritism toward Buy Sod, parameters of program, marketing etc.
13. Board decides that Buy Sod funds scholarship, VGCSA select winner, no exclusivity, VGCSA advertises, minimum of $500 to winner
14. Motion: Cote, second: Taylor.
15. Gov’t Relations/BMP Update:
16. BMP is distributed to external VP’s and to legislature, thumb drives not ready yet, will be sent to highest turf official at each facility in VA.
17. Norman, Berg and McDonough will all speak at GCSAA conference
18. Highlights of manual in next Virginia Golfer Magazine(March/April)
19. GCSAA Chapter Outreach program is highlighted, cost around $1750 with 50% from GCSAA, no final decision made.
20. External VP’s Reports:
21. GWGCSA(Van Fleet): handout for upcoming schedule
22. April 24th is Pro/Super with Mid Atlantic
23. BMP tourney at Creighton Farms is May 21st
24. ODGCSA(Taylor): handout for upcoming schedule
25. 1st event is March Madness on March 15th
26. Joint meeting with TTA is March 29th at Kingsmill.
27. TTA(Wilmans)
28. 45 attended Norfolk Admirals game
29. April 26th event at Broad Bay, topic is conversion of greens to ultra-dwarf.
30. May 24th event is at Bay Creek and at Hampton Roads AREC
31. VTA(Cote)
32. April 10th meeting with DEQ Reporting Tammy Stephenson
33. June 11th at Homestead, overnight rate is available
34. SVTA(Lewallen)
35. March 29th at Winchester, April 26th at Spotswood CC
36. 30th anniversary possible dinner in Harrisonburg
37. June fundraiser moved from July to June.
38. Recap of Recent events
39. Virginia Golf Council: BMP discussed and council is supportive
40. Annual Meeting: Overall big success, extensive conversation on improvements including; shorter event, better trolley service, cocktail area small, late registration, etc.
41. Next year’s event; Boyce proposes taking over ODGCSA education on Monday, annual meeting at night, and Superintendent’s roundtable on Tuesday morning. Extensive discussion about plan, agree that the 5 Locals need to gauge interest before proceeding, VTC needs to be notified ASAP, vendors will support both VGCSA and VTC. No vote taken.
42. Partner Program Update (Norman)
43. 60% through the process
44. Consensus from partners is slightly higher
45. Rounds for Research
46. We will continue with our partnership with Carolina’s and looking to expand nationally.
47. Trying to address issues with bidding process in VA
48. Committee Reports and Assignments: looking for goals and expectations from each assignment
49. Assistant’s (Sobotka): looking at superintendents recently hired that have experience with process for Roundtable discussion, possibly Willow Oaks on November 5th.
50. Education(Petrelli): 28 from VA for last seminar in December
51. GCSAA/Voting Delegate (Berg): Barajas and Maynard will be our votes.
52. Golf(Boyce): Tollie Quinn May 8th, Virlina Cup October 14-16 in D.C area, Berg will captain
53. Research(Cote): Idea to merge BMP and Research committee’s
54. Survey(Van Fleet): Survey is to start soon, strictly electronic, same as last time
55. Old Business: None
56. New Business: Discussion on interest for non-traditional categories
57. Next meeting: April 19th
58. Meeting adjourned at 1:51, motion: Van Fleet, second: Boyce.

Respectfully Submitted,

Chris Petrelli

Secretary/Treasurer