

**Subject:** VGCSA Board of Directors Meeting

**Date, Time, Place:**

February 24, 2011

10:00 a.m.

VGCSA Office, Glen Allen, Va.

**Attendance:** Jeff Berg, David Norman, Matt Boyce, Jeff Holliday, CGCS, Eric Spurlock, Mark Cote, Chris Petrelli, Jeff Van Fleet, Dan Taylor, CGCS, David Lewallen, David Callahan, Charlie Fultz, Peter McDonough

1. Call to order at 10:00 P.M. (Berg)
2. Introduction of Board members, welcomed by Jeff Berg
3. Approval of previous Nov. 4th meeting and Annual Meeting minutes
   1. Motion Berg, 2nd Petrelli
4. Treasures Report (Holliday)
   1. Motion to approve Cote, 2nd Callahan
5. Investment policy
   1. Edwards Jones advisory service considered
   2. Kyle Richardson (Edward Jones) discussed options via conference call
   3. Meet with Kyle April 28
   4. BOD discussion
6. External VP Reports
   1. SVTA (Lewallen)

* Finishing schedule
* March 24th , Bowling Green, speaker Keith Happ
* July will be a fundraiser
* October will be a seminar
  1. GWGCSA (Van Fleet)
* Partial meeting schedule
* April, May, June set
* Moved evergreen meeting to later in Nov. to accommodate Saylor event
  1. TTA (Petrelli)
* Social event at Norfolk Admirals game had good attendance
* March 22nd meeting , Honey Bee, speaker Peter Maybach
* April 19th, James River CC, speaker Cutler, BMP Lynnhaven
* May meeting will be at Williamsburg, Treadway possible speaker
* Nine hole social March 3rd, Broad Bay

* 1. ODGCSA (Taylor)
* Andrew McCormick new board member
* Kinnan CGCS liaison
* May 2nd Tollie Quinn, Federal Club
* March 18th social at Champs Sports Bar, March Madness
* April 6th possible BMP, Nutrient Management meeting at Willow Oaks
* Sept. meeting joint with SVTA, Glenmore CC
  1. VTA (Cote)
* VTA quarterly newsletter will go out
* May meeting at Roanoke CC
* July meeting at Primland
* Discussed having education with GCSAA CEU’s as the goal
* Would like to have McDonough as a meeting speaker
* Encouraging meeting participation, free meeting with free lunch, each meeting you attend your name gets put in for a year end drawing for a GCSAA gift certificate
* Interstate 81 tournament, SVTA and VTA joint
  1. Vendor ( Fultz)
* Nice to see growth of Assistant and Vendor support of the VGCSA
  1. Assistant (Callahan)
* Assistants Forum will be held at Dominion Valley
* Possible speaker Ken Mangum from Atlanta Athletic Club
* Date Nov. 7th

1. Government Relations & BMP Update (McDonough)
   1. General Assembly update
   2. Discussed General Order
   3. WIP progress
   4. Legislative support strong
   5. House Bill 1831, Del. Ed Scott, passed 4 to 3 in Senate
   6. Nutrient Management Program for golf courses implemented by 2017
   7. Increase communication so everyone has information
   8. BMP committee, Cutler, Fisher, Montross, Sain, Snyder, Ervin and Goatley
   9. $56,000 raised so far for the BMP
   10. Steering committee to develop direction and content of BMP, looking at other models
   11. 10 categories covered in plan
   12. Discussed individuals involved with each category
   13. Government wants to support our program
   14. Possible use of Storm Water or Nutrient Credit Exchange in the future
   15. Discussed schedule of BMP
2. Recap of Recent Events (Berg)
   1. Virginia Golf Council meeting went well, everyone on board with the BMP
   2. Partnered with the MAPGA to sponsor the USGA conference at CCV
   3. CMAA talking about improving communication to the end user
   4. Annual Meeting went well, discussed options for next year, Cote looking into possibilities.
   5. GCSAA Conf. and Social, all good, 300 people at social
3. Partner Program Update-Status (Norman)
   1. Looked over past participation list and current partners
   2. Discussed establishing a list for Norman of vendors who have not signed up
4. Rounds4Research (Norman)
   1. Mailings have been sent out
   2. Involves VA, NC, SC and GA
   3. Berg encouraged participation
   4. Suggested enlisting a point person for each association to contact club and courses. Norman will send out database for each association
   5. Put up posters
   6. Auction starts 2nd week of April
   7. Target high end clubs
5. 2011 Committee assignments & Reports (Berg)

a. Add community service committee to include Toys for Tots Committee & others- get recognition (Committee List Attached)

1. 2011 Events (Boyce)
   1. List attached
   2. Golf Committee needs to contact LS tournament
2. Next BOD meeting April 28
3. New Business - Consider new member category for crew members -TTA idea
4. Meeting adjourned at 1:59, Motion by Berg, 2nd Boyce

Respectfully submitted,

Jeff Holliday, CGCS

Secretary/Treasurer