**Subject:** VGCSA Board of Directors Meeting

**Date, Time, Place:**

November 4, 2010

10:00 a.m.

VGCSA Office, Glen Allen, Va.

**Attendance:** Jeff Berg, Ed Eagle, CGCS, Matt Boyce, Jeff Holliday, CGCS, Dan McGrory, Mark Price, Mark Cote, Chris Petrelli, Jeff Van Fleet, Eric Spurlock, Josh Sanders, Kurt Fellenstein, Bo Jumbercotta, David Norman, Peter McDonough (phone)

1. Call to order at 10:05 P.M. (Berg)

2. Approval of previous board meeting minutes

a. Motion Mark Price, 2nd Petrelli

3. Treasures Report (Holliday)

a. Reviewed balance sheet

b. Good cash flow

c. Figures don't include dues reimbursements which were handed out today

d. Berg encouraged promoting membership Holliday noted joint membership,suggested letter to members who haven't joined VGCSA

4. BMP Update (Peter McDonough) (past 5 months)

a. BMP Content

1. 10 areas of criteria

2. Overview steering communication

3. Had meeting to review content, agreed on areas

4. Sec. of Natural Resources agreed to help

5. Met with VT to identify experts in each area

b. Contracted VTF and Betty Parker to take money

c. Start work with funding

d. Update Sect. of NR, want it to be a guideline living document with ongoing updates

e. Discussed funding support from allied associations

f. Berg discussed special program with Wurth, 6% of purchase back to the

VGCSA for BMP

g. Motion to approve $10,000 from the VGCSA ($4,000 already budgeted)

motion Berg, 2nd Petrelli

5. External VP Reports

a. SVTA (Eagle)

 Fund raiser at Lakeview went well

 August meeting will be at the Highlands @ Fisher Mountain

 Joint meeting in September with ODGCSA at Keswick

 Seminar at Winchester CC in October

 Annual meeting in December, date and site TBA

b. GWGCSA (Van Fleet)

 June event north/south, low turn out from south, north won

 First Tee fund raiser, GWGCSA team won event

 Maintenance Open at Van Fleet's course, 88 players

 Sept. meeting at Creighton Farms, Tech speaker a possibility

 Oct. Superintendent/Assist tournament, date and site TBA

 Now accepting credit cards for meeting payments

c. TTA (Petrelli)

 Fishing trip not well attended

 May meeting at Cedar Point

 Dick Cake had 20 players in attendance

 Considering outing at Norfolk Tides game

 Nine hole mixer first Thursday of every month

 Sept. Outer Banks tournament at Nags Head Golf Links

 Annual meeting in November

d. ODGCSA (Price)

 Working on attendance

 Richmond Squirrels event a possibility

 September joint meeting with SVTA

 Annual meeting at Independence in November

e. VTA (Cote)

 June meeting at Roanoke CC good turn out, Va. Tech Team speakers

 August meeting, speaker Goatley, good turn out

 September meeting at Ballyhack, Lester George speaker

 October meeting will be at Smith Mountain Lake, date and site TBA

 November meeting will education only and free of charge to members

f. Local Association Discussion

 Moving North/South event

 Establish worth of meeting attendance

 Went over list of unpaid members

6. Rounds 4 Research (Norman)

a. Hit budget

b. $10,000 gross, $8,500 net

c. Second auction $700

d. R4R same as Holiday auction

e. Berg thanked everyone for their participation

f. Berg suggested advertising in local golf magazines

7. Partner Program (Norman)

a. Berg thanked all Partners and encouraged support of Partners

b. Thank you letters being sent out to Partners

c. Slightly ahead due to Ditch Witch of Va. (Diamond Partner)

8. Committee Reports (Berg)

a. Golf Committee (Boyce)

 Teams announced

 Discussed schedule of events

 Discussed cost

 Syngenta to sponsor one team, $500

 Captains picks, Jeff Snyder, Brian Vincel and Bob Friend

 Joe Saylor schedule for 10/25 at Farmington CC

b. Education (Petrelli)

 2011 VTC Conference, discussed speakers

 ODGCSA Monday seminar, Managing Yourself and Your Career

 Thursday recertification

 Discussed webinar for next year

c. Assistants Forum (Berg & Sanders)

 Josh thanked everyone for their support

 Event will be a CCV November 8th

 Mark Kuhns will be key note speaker

 Attire sport coat, tie optional

 Encourage support from associations to come up with questions

 Possibly hand out questions for Assistants to ask

 Josh suggested Assistant reps for local associations

d. Communication (Berg)

 Good feedback on publications

e. Survey (Van Fleet)

 No report

f. Voting Delegate

 Jeff Berg will attend

h. Web Site- Updated

i. Nominating/Awards- Announce in next newsletter

9. GCSAA Social

a. GSI Feb. 8-10

b. Social event and hotel in Orlando, venue yet to be determined

10. Old Business/New Business (Boyce)

a. Format for BMP fund raiser event

b. Boyce will contact Patrick Connelly for help and direction

11. Executive Session

12. Meeting Adjourned at ?

Respectfully submitted,

Jeff Holliday, CGCS

Sect./Treasurer