

**MEDIA
INFORMATION
FOR IMMEDIATE RELEASE
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**WENDY'S
3-TOUR
CHALLENGE**

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MEDIA ADVISORY

WHO

WENDY'S 3-TOUR CHALLENGE

Now celebrating its 19th anniversary, the Wendy's 3-Tour Challenge, benefiting adoption, is the only professional golf tournament that pits three players from the PGA, LPGA and Champions Tours against each other in a head-to-head competition for tour bragging rights and a share of the \$1 million purse.

WHAT

LPGA TOUR TEAM ANNOUNCEMENT

NATALIE GULBIS, CRISTIE KERR, and SUZANN PETTERSEN

Return to defend their 2009 Wendy's 3-Tour Challenge victory

NATALIE GULBIS will be making her fifth straight appearance at the Wendy's 3-Tour Challenge. The nine-year LPGA Tour veteran enjoyed a career season in 2007 in which she recorded five top-10 finishes, including her first-career LPGA victory at the *Evian Masters*. In 2008 Gulbis posted one top-10 finish and received the William and Mousie Powell Award, which is given annually to the LPGA member that best exemplifies the spirit, ideals and values of the LPGA Tour. In 2009 she placed in the top-20 seven times, including a pair of top-10 finishes and was a member of the victorious 2005, 2007, and 2009 United States Solheim Cup Teams. Gulbis helped lead the LPGA Team to its fourth and fifth-career Wendy's 3-Tour Challenge victories in 2007 with Cristie Kerr and Morgan Pressel and in 2009 with Kerr and Suzann Pettersen. The 27-year-old earned \$307,188 giving her more than \$4.1 million for her career since joining the LPGA Tour in 2002.

CRISTIE KERR is one of the LPGA's most dominating stars. The 14-year Tour veteran added her 13th and 14th career victories in 2010 including her second major championship at the *LPGA Championship Presented by Wegmans*. Kerr won the first major championship of her career at the 2007 *U.S. Women's Open* and is currently ranked No. 2 in the World Golf Rankings and No. 5 on the LPGA Official Money List. Her more than \$1.3 million in earnings so far in 2010 marks the seventh consecutive year she has surpassed \$1 million in season earnings. Kerr has also recorded at least one victory each season since 2004. She has 9 top-10 finishes so far this season and ranks No. 2 on Tour in scoring average (69.93). In 16 events played in 2010 she has finished outside the top-20 only three times and has not missed a cut on the LPGA Tour dating back to May of 2007. Kerr has been a member of five U.S. Solheim Cup teams (2002, 2003, 2005, 2007 and 2009) and will be making her sixth consecutive appearance at the 2010 Wendy's 3-Tour Challenge.

(more)

SUZANN PETTERSEN is a rising star on the LPGA Tour. The 29-year-old Norwegian has recorded six career LPGA victories and including her current 2010 earnings of more than \$1.3 million has exceeded the \$1 million mark each of the past four years in a row. She became a first-time LPGA Tour winner in 2007 at the *Michelob ULTRA Open* and just three events later recorded her second victory and first major championship win at the *McDonald's LPGA Championship*. So far in 2010 Pettersen has recorded 10 top-10 finishes, including five second place finishes. She is currently ranked No. 4 in the World Golf Rankings and No. 6 on the LPGA Official Money List. Pettersen has been a member of five European Solheim Cup Teams (2002, 2003, 2005, 2007 and 2009) and will be making her second Wendy's 3-Tour Challenge appearance in a row.

WHERE

RIO SECCO GOLF CLUB

Gracefully draped across 240 acres in the foothills of the Black Mountain Range and located 15 miles from the Las Vegas Strip, Rio Secco Golf Club is renowned for its world-class golf experience and acclaimed Butch Harmon School of Golf. The 7,318-yard, par 72 course was named in USA Today newspaper among the "Top Ten Golf Destinations in the World." Offering instruction for newcomers and professionals alike, The Butch Harmon School of Golf is famed for working with such talents as Tiger Woods, Greg Norman, Ernie Els, Phil Mickelson, Stewart Cink, Dustin Johnson and Natalie Gulbis. Located in Henderson, Nevada, Rio Secco is a Harrah's Entertainment golf destination. Other Harrah's Entertainment golf courses are: Grand Bear, in Biloxi, Mississippi; The Links at Cottonwoods, in Tunica, Mississippi; the historic Atlantic City Country Club, in Atlantic City, New Jersey; Chariot Run, in Laconia, Indiana; Cascata, in Boulder City, Nevada; and Caesars Golf Macau. More information about Rio Secco Golf Club is available online at www.riosecco.net; Ph (702) 777-2400.

WHEN

NOVEMBER 9, 2010 - GENERAL ADMISSION IS **FREE**
TELEVISION AIR DATE & TIME - DECEMBER 9, 2010, 8:00PM-11:00PM EST.
TELECAST AIRED EXCLUSIVELY ON **GOLF CHANNEL**

WHY

TO RAISE CHARITY DOLLARS FOR WENDY'S 3-TOUR CHALLENGE
PRIMARY BENEFICIARY, DAVE THOMAS FOUNDATION FOR ADOPTION

The Dave Thomas Foundation for Adoption is a nonprofit 501(c)3 public charity dedicated to dramatically increasing the adoptions of the more than 114,000 U.S. children in foster care waiting to be adopted. Created by Wendy's® founder, Dave Thomas, who was adopted as a child, the Foundation leads programs such as Wendy's Wonderful Kids, placing adoption recruiters throughout the U.S. to find permanent, loving families for children in the foster care system, and an Adoption-Friendly Workplace, encouraging employers to offer adoption benefits to their employees. The Foundation also works with adoption advocates and officials to streamline the adoption process and make adoption more affordable for families. As the only foundation dedicated exclusively to foster care adoption, they are driven by Dave's simple value: Do what's best for the child. To learn more about the Foundation's work, please visit www.DaveThomasFoundationforAdoption.org.

HOW

General Admission to the Wendy's 3-Tour Challenge is **FREE**
For information regarding golf and social event packages please visit www.wendys3tour.com