

UP FRONT You Define Club Culture

Bob Swezey / General Manager bswezey@riverhillscountryclub.com

Defining private club culture sounds easy, but it is not. The Board of Directors and management own the duties of sustaining and protecting the vision and strategies of the cultural needs of our club. The membership culture at a private club can be summarized as a circle with a core of shared beliefs, values and ethics which help determine activities, attitudes, support and growth for Board's and management to concentrate upon in their duties to manage stability and attain measurable expectations to reach financial goals based upon the support of the membership.

The Board and management are not responsible to develop the membership culture. That is upon you, the membership. Those that involve themselves on committees, support the club regularly, sponsor new members and act as ambassadors are the very roots from which the membership tree grows because in the end; the membership gets back what they put into their own future. You as a Member are 100% responsible to grow the culture of the membership.

It is the Membership that owns the total responsibility to grow and develop the club culture and the total membership levels at our club. Yes, 100%.

Membership cultures do not develop themselves over night or by themselves and cannot simply be tagged as a product to market. They are formulated over time and change by the membership's focus and support to create an atmosphere and experience of expectations and acceptable standards to manage membership behaviors that emerge. Our membership culture needs to be nurtured and shaped by the ability of its participants to recognize, promote, and celebrate by management, but even more so by the membership itself. If 20% of the Members are truly active and produce 80% of the results; is that the culture we should manage or is there a bigger picture? Where do you fit into this scenario?

Unlike chained business establishments that vie for discretionary income; they promote a specific culture and market that by defining varied concepts and very specific themes they share in multiple outlets, Each and every private club, regardless of type, must establish its own unique culture that is diverse and serves a wider range of customers so it can thrive and grow. We need to be more than a niche' like a chain restaurant.

It is the membership that determines the culture.

In the case of private clubs, the culture needs to become a natural extension of common desires and unique expectations. The membership's demographics, membership categories, available services, staff respect and member support are the primary roots of its everchanging design and the systems of governance. In turn, the strength of a private club culture regulates and protects itself from unrealistic expectations of just a few that might contradict the spectrum of a club's overall value to draw more common core behaviors and ideas to grow. That is what differentiates successful clubs from others because they establish new standards to which others will judge themselves. The culture of a club is what determines new standards.

How can a club culture influence the future?

It is extremely difficult to predict cultural behaviors when large and varied groups are not fully aware of how a variety of values get synchronized with one another for the club's health. Private clubs use very targeted questions in surveys to measure values for similarities and statistical observations. The results are then used to identify trends, satisfaction, degrees of importance of specific areas and build upon cultural norms exhibited around the club through the survey and revenue comparisons. You will receive a survey at the end of September. This will be exactly one year from the time the HOA bought the amenities. We strongly hope you will consider taking the survey as it is very important to all the points made herein about Members determining and assisting their desired culture of the club. This is your opportunity to help lead. By influencing the future, you are enabled to help influence what attracts others to the club.

Once the variables have been qualified and quantified, there are three impacts of a culture that is developed by the membership in growing itself: a) Member attraction and retention to create annual growth and revenues, b) Staff attraction and retention to extend consistent service and product provision, and c) retention of traditional functions and the creation of new activities.

Sponsorship and upgrade programs are envisioned, planned, and executed around a culturally promoted value system and they are exceptionally effective as a natural factor of the membership to develop the culture's boundaries. Our biggest hurdles are created by a variety of cultures that span into the last century. But there are many similarities that become the core of the culture and those must be sought. We want to be different, relevant and create a culture that makes any competition irrelevant because only then are we unique. That's when you start to say "that's what we do at River Hills"

In summary, the membership has choices all the time. Members can choose to help create the culture they seek by being involved or not. It's kind of like voting.







CULTURE

YOU DEFINE CLUB CULTURE!

You refer new Members. You help mold the future. You create the value. You have a choice to lead! There are thousands of dollars on the table waiting for you by simply making a phone call or sending Margie an email. Leaders get paid and those they refer also share in the discounts and credits through August 31.

REGISTER REFERRAL NOW

HOME BASE

Margie Martin Membership & Marketing mmartin@riverhillscountryclub.com

"How strong is the club becoming and how are we doing on memberships in this crazy world" are questions that I answer every day with our Members and prospects.

Here's what I can say, over the last 90 days we have seen an increase of 15% in the total of our memberships. Accordingly our dues line continues to increase.

DUES ARE THE LIFE BLOOD OF ANY PRIVATE CLUB. THEY DETERMINE THE FUTURE OF THE CLUB'S HEART TO CREATE ABILITIES IN BUILDING OPPORTUNITIES.

In possibly one of the most uncertain times in our lives; all ages are searching for places that are safe where they can be involved, protected and welcomed with certainties of true care.

These certainties could not be possible without our membership bringing others into our family. We are laser focused on family ideals, safety and provision of an atmosphere of care, quality and relevance in a society that so desperately needs these visions.

Here is another thing we know. This club has a group of Members that truly care and know how to be part of the solution and put forth ideas that propel the vision of the future.

Who are these Members? They are one's thar serve on committees, that actively support the various programs and events we host and the ones that refer new Members. In essence, "they get it".

The current Member Sponsorship Program runs through August. It has already been mentioned in this edition of The Current that the future of this club rests greatly on the culture that is truly 100% the responsibility of the entire membership.

The current committees, Board of Directors and management have been the catalyst to jump start a fatigued club that was neglected for many years. The commitment of all mentioned has pushed us out towards the front of pack. We can go faster and that is where you come in!

SPONSORSHIP OF NEW MEMBERS PAYS YOU AND THE NEW MEMBER.

There are many more things that management would like to accomplish in the future on behalf of our membership. That cannot be accomplished simply by hoping it happens. It's accomplished with the action of sponsorship! Call now and register your Referral!

Membership Category	New Member Gets	Current Member Gets	
Golf	10% Off Monthly Dues and a \$250 F&B Annual Credit plus (3) guest passes. No Initiation Fee	10% Off Monthly Dues and a \$250 F&B Annual Credit plus (3) guest passes	
Young Executive	10% Off Monthly Dues and a \$150 F&B Annual Credit plus (3) cart fee only guest passes. No Initiation Fee	10% Off Monthly Dues and a \$150 F&B Annual Credit plus (3) cart fee only guest passes	
Social	10% Off Monthly Dues and \$100 F&B Annual Credit. No Initiation Fee	\$100 F&B Annual Credit	

Imagine this - you refer a new Member. You offer them your discount and in return they offer you their F&B credit. You doubled your F&B incentive and your sponsored Member now gets 20% off dues (but has no F&B credit). That new Member refers another new Member and does the same thing. The Member you sponsored now has 20% plus double the F&B credit. This scenario has the potential to go on and on until August 31. On September 1; this offer expires just as the Tennis Member Sponsor Program's planned ends on July 31. If you are an Individual Resident Golf Member; you could be saving \$600 a year in dues and getting \$500 in F&B credits with just two Resident Golf Referrals — Sponsorship Pays! NEWSFLASH — Resident Social to Resident Golf Upgrades COUNT — WHAT ARE YOU WAITING FOR!

SAWGRASS DINNER & DEALS

NEW DINNER DEALS, LUNCH SPECIAL & EXPANDED SUNDAY BREAKFAST MENU



LUNCH DEAL / TUE - FRI 1100 - 300

BOGO Appetizer at 50% Off when one entrée is ordered. Entrée's can be split at the table if you choose. This way you get three selections. Great for business lunches or after golf!

WEDNESDAYS(NEW) WILD WINGS NIGHT

500 - 730

75 cent wings! Order 5 - 50 or more! Pick Up Orders must be placed by 7PM.

THURSDAY NIGHTS 500 - 730 FREE! FREE! FREE! FOR KIDS!

When an adult entrée is purchased a free Kids Meal comes with it that night. You can dine in or take out.

FRIDAY NIGHT LIVE PRIME RIB NIGHT (NEW)

500 - 800

Prime Rib Night returns with Live Music. Each week a new entertainer will join us from 5:00 - 9:00. Get a healthy 10 oz serving that is rare and flash seared to seal in the juices! Comes with a loaded baked potato or fries. \$17.95++

SUNDAY BREAKFAST

1100 - 100

Expanded menu with sandwiches & classic choices

HAPPY HOUR / WED - FRI 400 - 700

Stay safe and close to home!





	GRILL	KITCHEN		
MONDAY	Closed	Closed		
TUESDAY	11 - 4	11 - 3		
WEDNESDAY	11 - 8	11 - 7		
THURSDAY	11 - 8	11 - 7		
FRIDAY	11 - 10	11 - 9		
SATURDAY	11 - 4	11 - 3		
SUNDAY	10 - 4	11 - 3		
Beverages available in the Golf Shop				
after 4PM on Tue, Sat and Sun				

- Hours may be adjusted based on increased or low activity without notice. To Go orders must be placed at least 1/2 hour before the kitchen closes.
- WEDNESDAYS
 THURSDAYS
 FRIDAYS
 SUNDAYS
 LUNCH SPECIAL
 HAPPY HOURS
 WILD WINGS
 RIDS EAT FREE
 PRIME RIB NIGHT
 BREAKFAST 10 1
 TUESDAY FRIDAY
 WED-FRI 4 7



AUGUST HOURS

The Golf Shop and Range are closed on Mondays. The Golf shop and Range hours are 7AM - 6PM except Sunday when the Range closes at 4PM for a clean pick for Monday mowing.

MONDAYS

Golf Members are the only Members permitted to play between 8A - 10A off the first tee only. All play must be off the golf course by 2PM.



Jackie Caoutte Shannon Deck RUNNERS UP

> Christina Dorothy Angie Piche





MGA / WGA

2020 MATCH PLAY CHAMPIONSHIP SIGN UP BY 8.9.20

August 15 - September 26
Flighted Event
Flights determined by
handicaps as of August 2
Registration Deadline
August 9.

First matches will be played on August 15. All Final Matches will be played September 26. Entry fee is \$25. Flights of 8 or less. Golf Members only.

COUPLES

NINE & DINE AUGUST 28 / FRI SIGN UP BY 8.25.20

Shamble - 2 Best Ball
5:30 Shotgun Start
Choose your foursome or sign up as a couple to meet someone new!
Just plain fun golf!

Prime Rib Night

Entry Fees
Golf Members \$ 45
Other Members \$ 55
Guest Couples \$ 60
Includes dinner & prizes
Golf car fees applicable
Raffle prizes too!

GPS 2 PERSON SCRAMBLE AUGUST 22 / SAT

Let's Do This! And this..... 1:00PM Shotgun

Register by August 20 You can pair up with a friend or we will pair you.

Let's make this event even better!

If you are a current GPS
Member and bring a guest
that joins as a new GPS
Member on or before
August 20

(Member - Member event!)
YOU BOTH PAY NOTHING
TO PLAY IN THIS EVENT!

The entry fee to play in this event is ONLY \$40. It includes the following; All golf fees Hors D'oeuvres Keg of Beer Prizes

Remember that your new referral would not be charged any dues until 8.31.20





Doctors Eric, Drew and Bob will be available to diagnose what you need to do with a quick prognosis and a quick remedy.

What is golfER?

It is a FREE CLINIC for your golf health. Our staff will be "on call" on the second and fourth Wednesdays from 4:30PM - 6:00PM to "check up" on your vitals and offer some "band aids" to stop any bleeding where your game needs a little EMER-GENCY attention.

You will describe your symptoms to our golf doctors. They will witness first hand what ails your affliction and then they will offer a prescription to "get you through". It's then up to you to take your medicine and get better.

We will also have some oral BOGO medicines available such as water, beer and wine if you feel that some liquids are needed.

Of course if your game is in need of major surgery, our doctors can set you up for some extensive appointments to relieve your bigger pains.

The FREE CLINIC is offered to all Members. That includes all resident homeowners that may think they have an itch to play more or just get started.

If you have ever had an "itch" or symptom of GDS (Golf Desire Syndrome); this clinic is designed to help you determine if a regimen of some healthy exercise and qualified opinions of experts will be part of the future for you.

We will have waiting rooms (golf mats) set up where patients can warm up and wait to see one of our doctors. Free range balls will be provided for patients to warm up and work out some kinks.

If the waiting rooms get filled; you are welcome to putt while you wait.

Every patient we see may be an experienced player or possibly someone that just wants to see if they think golf might be the outlet for them to relax and simply enjoy the company of others. That is healthy!

APPOINTMENTS ARE NOT NEC-CESARY, ON THE CONTRARY, THIS IS A WALK-IN CLINIC.

All we ask is that all our patients exercise good judgment in what they wear to the ER RANGE (i.e. appropriate golf attire required). Men's shirts need collars and sleeves. Ladies blouses need at least a collar or sleeves.

When you are done getting checked out; a quick stop to the cafeteria (Sawgrass Grill) is an option to get refreshed.

Mats are at least 10' feet apart and doctors wear masks!

Better Swing/Chipping/Putting Health is in your very near future!



GOLF PRACTICE SOCIAL



The growth of the GPS Golf Program has been nothing short of awesome! In August, we have a variety of new specials and a great events where you can meet other players, bring guests and save money.

RACK EM UP

Each time you play you will get a GOLDEN TICKET worth 1,000 yards. Accumulation of these tickets will get you golf shop credits through December. Rules are available in the Golf Shop.

AUGUST 22 / 2 PERSON SCRAMBLE

Details are ON THE TEE page

IT'S JUST FOR "U" DAYS

Play after 11AM on Tuesday, Thursday, Saturday and Sunday for \$25. Days are getting shorter already! Skip work a few days a month!

DOCTOR'S DAYS

Wednesdays and Fridays from 12:30 - 4:30. For each guest that plays with you; you each get 2 beers. Bring 3 guests and the foursome gets 2 six packs! It's what the Doctor ordered! Guest fee is \$45.

REFER A GPS MEMBER DEAL

This is coming in September and will last only 30 days. You will earn incentives for each new GPS Member you sponsor AND get entered into a raffle for a Spring 2020 Golf Trip Foursome opportunity!

GREENSPACE

Dave Patterson / GCSAA Superintendent

As we enter into August, I would like to remind everyone that it is possibly the hardest month of the year to maintain a golf course in western Florida. What does this mean to you? August has historically been the month in Tampa where we get the most rainfall. Add the humidity and the heat and the ground becomes a petri dish for turf disease, weeds and bugs.

It also brings areas during the later parts of a day or early morning where the ground is saturated and muddy. It is very important to remember that when golf cars drive onto wet areas especially at greens and tees that the turf gets compacted. When that happens; the roots of the grass suffer. When the roots of grass suffer it creates more chances for weeds to grow. Just as in other months when the heat is here, we will be spraying more areas for weeds, bugs and disease control. We need to remind everyone again that the products we spray can be harmful.

The recent aerification of the greens is the last one for 2020. Believe it or not, we are only about 60 days away from the grass looking to go into a slow dormancy until November when it really starts to shut down.

Lastly, I would like to thank the crew we have here at RHCC. Their commitment to see things improve day by day, week by week, month by month and through the end of our first year (October) is clearly evident. We knew last fall that this is a project of recovery that needed to eliminate years of deferred or no qualitative maintenance to many parts of the course.

AT BEST WE INHERITED A COURSE THAT COULD HAVE BEEN 2.5 STARS OUT OF 5 IN 2019. BY THE END OF SEPTEMBER 2020, WE ALREADY KNOW WE WILL HAVE IMPROVED THIS GOLF COURSE DRASTICALLY TO WHAT IT WAS JUST 10 MONTHS AGO.

Back in December we outlined our missions of concentration. One was the "in play" areas (tees, greens, fairways). Second were the trees to enable us to open canopies for light and playability. The tree project is a two year mission. Third are the areas between the trees and the boundaries of the course. Those areas will be the focus this fall and winter. We wish we could wave a magic wand and finish everything quickly. There are more priorities to accomplish before we get to stage 3. 10 months has flown by quickly. So will the next 10.



AUGUST 19 / WEDNESDAY / 630P **RSVP EVENT**

Stonebridge vs. Twin Creeks vs. Cypress Landing



Who is going to join Maplewood, St. Andrews and Laurel Pointe in the Village Trivia Championship in November? More details will follow in weeks to come. As with the past two rounds it's a night with villages getting together, meeting new Members, enjoying a great meal and matching wits with Trivia from all generations. \$15 ++ Per Player includes game and dinner. RSVP@riverhillscountryclub.com

AUGUST 15 / SATURDAY / 6P RSVP EVENT / FRENCH WINES

As we continue to make our way around the world, it's time to visit France. Come over an enjoy 4 great wines with some great dishes designed to compliment the selections. For just \$65++ per person, you and friends can enjoy hours of fun. Guests are welcomed with tables for up to 8. Event is limited to 36 Members and guests. Deadline for RSVP is at 8P on Wednesday, August 12.

RSVP HERE

BETWEEN THE LINES | Iggy Molina / USPTA / imolina@riverhillscountryclub.com

It has taken time and patience of many Tennis Members to wait for the results of what now is a tennis facility for which we can be proud! Thank you also to the ladies that participated in our first SMASHFEST event! I think we can honestly say that the value derived by this event probably surpassed the expectations of the players! A great favor package was included along with lunches on Friday and Saturday with over \$350.00 in prizes! This is the type of event we envision hosting several times per year! By the way, thanks also to the Tennis Members that helped us increase the Tennis Membership by over 25%!

As we now have great courts our league teams will grow. As the leagues grow and become stronger in the wake of competition; more will want to join the place where "good tennis" is played. Our management truly believes that tennis is truly becoming a vibrant and active part of the club's future. Thank you to those that are helping the club grow. See below for a LEAGUE SPECIAL this fall.

LEAGUE PLAY DAYS AT SAWGRASS

After your USTA, InterBay or ALOT matches this fall; stop into Sawgrass Grill and invite your opponents! If you order an entrée; we will do a BOGO drink of your choice! Beer? Wine? Margarita? Pina Colada? Heck, split an entrée between 2 players and each of you gets a drink!

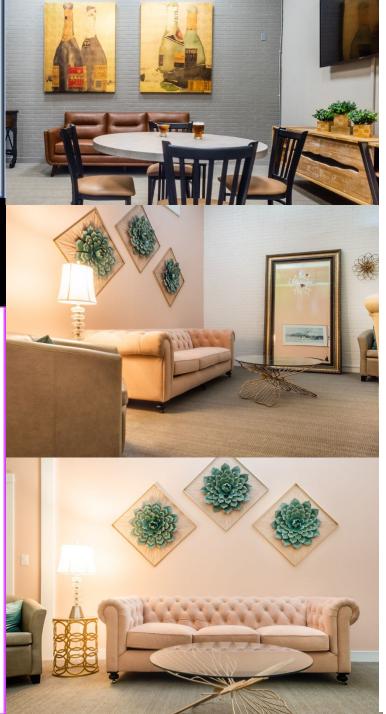
BEST PLACE TO PLAY! BEST PLACE TO STAY!



THE SUITES

A new dynamic to the clubhouse that offers a unique area to host special events., small parties, GNO, Poker Nights, birthday parties, small business meetings, etc. Of course if a wedding is involved; this is a must! Contact Shane Turi for more information.





INSIDE THE ROPES

With Steve Rintoul / PGA Tour Rules Official

Since the PGA Tour resumed its schedule, Steve has been out on the road extensively. He will be traveling throughout the remainder of the year. Other than giving rulings to the absolute best players in the world on a regular basis; what else does a PGA Tour Rules Official do at sites?

- Mark the golf course in accordance with the rules. Officials carry red, yellow and white paint. They are used to mark various penalty areas, ground under repair and drop zones.
 - **QUESTION 1:** If your golf ball is within a penalty area marked with red paint or red stakes; how many options do to do have in proceeding for the next shot to be taken?
 - **QUESTION 2:** If your golf ball is barely touching a red painted line and the majority of it is not; are you or are you not in the penalty area?
- Ensure that all Out of Bounds markings on the golf course are placed correctly and discernable by the players and the officials.
 - **QUESTION 3:** Where is the imaginary OB line determined to be between stakes?
 - **QUESTION 4:** An OB stake interferes with your intended area of your swing (including stance) with your golf ball in bounds. What are your options?
- They determine tee locations for each day.
- They determine hole locations on every hole each day before play.
 - QUESTION 5: What are 4 factors an official might consider when deciding where a cup should be cut?
- They monitor the pace of play by the best players in the world.
 - **QUESTION 6:** What do think the average time it takes for a PGA Tour player to take a shot when it is their turn to play?
 - **QUESTION 7:** Of these shots; which takes the most time on average to play by a PGA Tour player?
 - Tee shots, "Go for It" shots, lay ups, approaches, around the green or on the green shots?
- When asked "what three players in history would you choose to fill out a foursome with you and why;
 and where would you play?"; Steve's answer came pretty quickly. He said he would like to play at Royal
 Melbourne in Australia (where Steve was born) with Severiano Ballesteros, Payne Stewart and Greg Norman. The reason for these three was "they all played with a certain amount of flair and swagger that
 makes golf so interesting".

QUESTION 8: What questions would you like to ask Steve in the future? Send an email to Bob. It could be anything about the Tour and being an official, player or Tour life in general. Bob will reach out to Steve (wherever he is in the world) and get you in THE CURRENT.

Nicklaus and Tiger Woods at Augusta National.

Q1: The player has 5 options. It's up up to you to figure out what they area. \ Q2: If any part of the golf ball touches a painted line indicating a penalty area; that ball is considered to be in the penalty area. \ Q3: The imaginary line from the inner most portion of the stake to the other stake being used is considered the line. The entire golf ball must be 100% out of bounds to be considered off the golf course. If any part of the ball is in bounds, that ball is "in play". \ Q4: The player has 2 options. A. Adjust accordingly and play it, or B. take an unplayable lie. You may not remove an out of bounds boundary stake to play a shot. Q5: Slope of green, grain of grass growth, breaks of putts from various other areas of the green, daily yellow stake to play a shot. Q5: Slope of green, grain of grass growth, breaks of putts from various other areas of the green, daily conditions and options offered to players for tee shots or approach shots, firmness of greens, other placements already used in previous practice and tournament rounds, intuition. Q6: On average it takes a Tour player 38 seconds to play their next shot. The slowest 10% take 45 seconds and the fastest 10% take 29 seconds. Q7. Shots around the green take an average of 50 seconds with the slowest 10% being 63 seconds and the fastest 10% at 38 seconds. Bob's answer to the 3 players and where? Bobby lones, lack the slowest 20% being 63 seconds and the fastest 10% at 38 seconds. Bob's answer to the 3 players and where? Bobby lones, lack

MON	TUE	WED	THU	FRI	SAT	SUN
		31	15		1 GPS Clinic	2 Breakfast
3 Clubhouse Closed	GPS Clinic	5 Wild Wings	Kids Eat Free GPS Clinic	7 Prime Rib Night	8 GPS Clinic	<u>9</u> Breakfast
10 Clubhouse Closed	11 GPS Clinic	12 Wild Wings GolfER	13 Kids Eat Free GPS Clinic	14 Prime Rib Night	15 Wine & Dine MGA/WGA Match Play	16 Breakfast
17 Clubhouse Closed	18 GPS Clinic	19 Wild Wings Village Trivia #4	Z0 Kids Eat Free GPS Clinic	21 Prime Rib Night	Super Saturday Luau GPS 2 Player Scramble	23 Breakfast
24 Clubhouse Closed	25 GPS Clinic	26 Wild Wings GolfER	Z7 Kids Eat Free GPS Clinic	Prime Rib Night Couples Golf Night	29 GPS Clinic	30 Breakfast
Clubhouse Closed Member Sponsorship Promotion		GA/\				

ENDS!

HURRICANE PREPAREDNESS

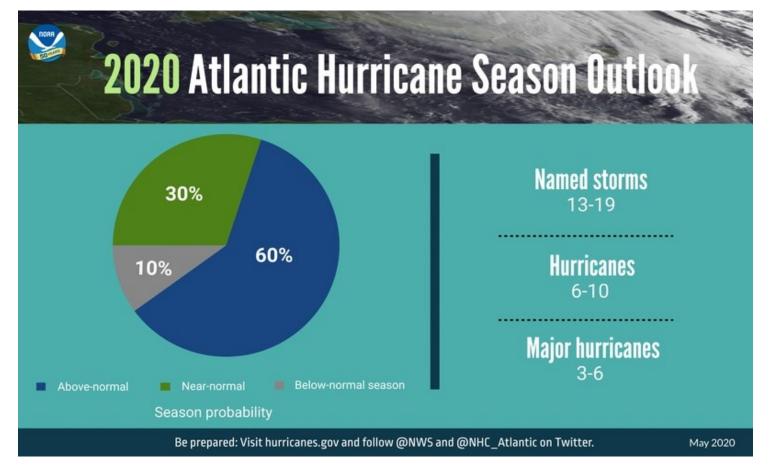
If you have not prepared for a hurricane yet, now would be a really good time to get ready. With many stores experiencing shortages of many items due to the pandemic; it would be best to check your list and make sure you are prepared.

- Water to last 4 days. 1 gallon per person per day. Tap water in milk jugs works!
- Fill tub with water to use to flush toilets
- Canned foods loaded up
- Coolers loaded with ice
- Propane tanks filled for grills & generators
- Hygiene supplies in plastic zip locks
- Cars filled with gas or charged up
- Cash / ATM's may not work
- Flashlights and candles ready
- Prescriptions filled
- Paper goods stocked up
- Cook frozen goods if necessary
- Back up all computers.
- Unplug computers and televisions. If storm is severe, place large plastic bags over them
- Park cars in garages
- Store or tie down outside furniture

- Games for kids to play
- All laundry cleaned
- Pet food supplies and medications
- Extra bedding and clothing packed in plastic

Many of these things may seem "over the top" in preparing. This list is a very simple example of some primary thoughts.

Think of these this way.
These are the smallest forms of insurance. It is better to have insurance and not need it than to need it and not have it.





SATURDAY, AUGUST 22 6PM - 10PM / ADULT EVENT RSVP'S REQUIRED BY AUGUST 16 TO ATTEND

It's near the end of summer 2020. This season will one day be referred to as "that summer". We will have live music, decorations, a pig roast, fruits, salads, tropical libations and contests. Reservations will be taken in parties that provide their own 10'x10' foot tent for 12 attendees each. We will have an 8" table and 12 chairs for you to use at no charge. You can decorate your Cabana and win prizes. We can accommodate 15 tents maximum. Of course any decorations might include themed attire, flowers, table settings and other stuff you can imagine; just no electricity (batteries ok) involved! Feel free to invite guests in your party of up to ten people! Theme your table and your parties attire? We will close the pool at 4PM on this day to give you two hours of Cabana decorating time. Decorations (not tents) may be stored in the Sports House after the party with pick up by 11:00AM on Sunday, August 23.

CABANA / PARTY OF 12

\$ 600 inclusive

Includes the following:

- Open Bar
- Appetizers
- Dinner
 - Pig Roast, Ham Carving station, Seafoods, Mixed Vegetables, Salad Bar, Fruits & Desserts
- Live Entertainment and prizes
- All service charges and taxes
- Cabana space, 8' banquet table and 12 chairs

You supply

- 10' x 10" tent
- Decorations
- Party of up to 12 attendees

RSVP HERE



MAIN PHONE 813-653-1554

3943 New River Hills Parkway Valrico, FL 33596

OFFICE HOURS

MondaysTuesday - SaturdaySunday	Closed 9A - 5F Closed
Membership Director Tuesday - Saturday	X 232
Golf Shop Tuesday - Sunday	X 223 7A - 6F
Accounting Monday - Friday	X 233
Food & Beverage Tuesday - Sunday	X 312
Sawgrass Grill Tuesday - Sunday	X 225
Tennis Shop Daily	X 237
General Manager	X 228

Monday - Saturday

BOB SWEZEY

General Manager bswezey@riverhillscountryclub.com

MARGIE MARTIN

Membership & Marketing Director mmartin@riverhillscountryclub.com

ERIC PACANA

PGA Head Golf Professional epacana@riverhillscountryclub.com

DAVE PATTERSON

GCSAA Superintendent dpatterson@riverhillscountryclub.com

IGGY MOLINA

USPTA Tennis Professional imolina@riverhillscountryclub.com

SHANE TURI

House Manager / F&B Sales sturi@riverhillscountryclub.com

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JACOB CLINE

Accounting jcline@riverhillscountryclub.com

