



The Current

RIVER HILLS COUNTRY CLUB
JANUARY 2021 EDITION XV

UP FRONT

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General Manager

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Sports House

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Greetings and Happy New Year!

On behalf of the entire staff, we wish you all a wonderful holiday season with family and friends.

As we usher in 2021; it gives new meaning to the phrase "hindsight is 2020". As we venture into a new year; we do so with imagination as we probably all have when looking up to the stars. 2021 brings breakthroughs to the challenges we all wish were gone and with that opportunities for you to enjoy the amenities.

2021 reminds me of February 1993 when I assumed the position of GM/Director of Golf here at RHCC for the first time. It was a time when RHCC and the community grew quickly and set themselves apart from others with a wide variety of resident and Member options to enjoy the club. Our vision is similar in 2021 as we peer into the unknown and over the horizon with wonder.

We stay vigilant in our efforts to make sure we provide a healthy and safe environment. The biggest difference we offer is that all staff care personally while serving professionally. The staff also took a survey this past fall. It showed exceptionally high beliefs in standards, care and loyalty. The Board and management takes care of them. You take care of them. They take care of each other. They take care of all. **That is what makes us different than many others.**

January is just the start of exciting changes coming this year. A new menu and dinner night themes are being modified. Family nights, little kids, teen functions and other community events are being planned that will continue to set us apart. **We are River Hills!**

We are also upping our game for Sunday breakfasts. We are expanding the menu and know that the varied options will surpass value with others in our area. **To ramp it up, come over on the first Sunday, January 3 and eat unlimited pancakes!**

For those that chose to contribute to the Staff Holiday Fund, thank you so much for putting smiles on the faces of the team. More than a few of our Members were extremely and overwhelmingly generous over the requested contribution and those gifts made a great and memorable difference in the lives of many after a tough year. One such contribution to the food service staff via an added tip made some staff members tear up! You know who you are! **THANK YOU!!!!**

Lastly, ***I would like to remind everyone that owns a home in River Hills that you are a Member here at the club.*** We are surprised monthly that some do not know this. The club is a small business that has already had a profound impact on property values in just the last 15 months. Your support is needed to make sure those escalations continue into the future. We hope to see you soon and often as we continue to grow based on the culture you build and support. **Our care will do the rest.**

UP RIVER

Snapshots of dates to save

NEW YEARS DAY SPECIAL GOLF & TENNIS GUEST DAY

See inside for details

JANUARY 1

FR

WEST COAST GOLF CARS

JANUARY 5

TU

MGA / WGA OPENER GOLF EVENT & LUNCH

8:30 Shotgun

JANUARY 9

SA

KIDS CRAFT & SNOW CONES 2P

Everybody is welcome!

JANUARY 9

SA

FAMILY BINGO

Everybody is welcome!

JANUARY 16

SA

WEST COAST GOLF CARS

JANUARY 19

TU

FSGA FLORIDA JUNIOR GOLF TOUR

See the best juniors in Florida!

JANUARY 23/24

SA/SU

PARENT / CHILD VALENTINES DINNER DANCE

Light Appetizers & Memories

FEBRUARY 6

SA

ACE JUNIOR PROGRAM GUEST SPEAKER NIGHT

Topic: Perseverance

JANUARY 28

TH

VALENTINES DINNER ADULT EVENT

5:30 - 8:30 Reservations

FEBRUARY 13

SA

CORVETTE MORNING

Vette lovers come over!

JANUARY 31

SU

THE RUMBLE SEASON OPENER

5P

MARCH 18

TH

SUNDAY'S BEGINNING JANUARY 3

"ALL YOU CAN EAT PANCAKES" FOR JUST \$8!

9A - 1A FAB FOUR STACKS!



BREAKFAST WITH THE BEATLES

Enjoy the tunes of the Fab Four every Sunday morning Our menu like the Beatles will resonate with all. The new "Good Day Sunshine" menu is one that you can compare to any around. No lines or waiting. Socially distanced. Safe and clean. Reservations are accepted for all venues. "Let It Be" a tradition for family, neighbors and guests! We are betting that anyone reading this right now is thinking about their favorite Beatles tune! If not, just remember "Yesterday", or "Hey Jude" and "Help"! Now you will be humming this all day!



MO	TU	WE	TH	FR	SA	SU
SAWGRASS GRILL HOURS			31	1	2	3
MON TUE WED - THU FRIDAY SATURDAY SUNDAY	Closed* 11 - 4 11 - 9 Lunch / Dinner 11 - 10 Lunch / Dinner 11 - 4 Lunch 10 - 4 Breakfast & Lunch		New Year's Eve Sawgrass Grill and Tee Times Close @ 2:00	No Dinner Special Golf & Tennis Guest Day Cart fees only		Breakfast with the Beatles
<i>Times noted are bar service hours. Kitchen closes one hour earlier.</i>						
4	5	6	7	8	9	10
Clubhouse Closed	Sawgrass Grill Closes Early West Coast Golf Cars	Dinner 4-8 Family Night	Dinner 4-8 Burger Night	Dinner 4-9 Prime Rib Night	MGA / WGA Season Opener Kids Crafts & Snow Cones 2:00PM	Breakfast with the Beatles
11	12	13	14	15	16	17
Clubhouse Closed	Sawgrass Grill Closes Early	Dinner 4-8 Family Night	Dinner 4-8 Burger Night	Dinner 4-9 Prime Rib Night	Family Bingo Night	Breakfast with the Beatles
18	19	20	21	22	23	24
Clubhouse Closed HOPE FOR HER GOLF OUTING	Sawgrass Grill Closes Early West Coast Golf Cars	Dinner 4-8 Family Night	Dinner 4-8 Burger Night	Dinner 4-9 Prime Rib Night	Golf Member Tee Times 7:30-8:45AM Florida Junior Golf Tour PM Course Closed	Breakfast with the Beatles Golf Member Tee Times Start 12PM Florida Junior Golf Tour AM Course Closed
25	26	27	28	29	30	31
Clubhouse Closed	Sawgrass Grill Closes Early	Dinner 4-8 Family Night	Dinner 4-8 Burger Night ACE Juniors Speaker Series	Dinner 4-9 Prime Rib Night	Golf Skills Challenge Day	Breakfast with the Beatles CORVETTE MORNING

IT TAKES A TEAM EFFORT



WHAT WE ASK OF MEMBERS & GUESTS

- When entering buildings, please locate hand sanitizer
- Upon entering restrooms, please use hand sanitizer located at the front entrance in the main hallway.
- Following use of the restrooms, wash your hands with soap for a minimum of twenty seconds. Use paper towels to dry hands and use them to open the doors upon your exit.
- Dispose of the paper towels at the entrance where sanitizer is located in the trash receptible. Use the sanitizer again before departing the area.
- Use hand sanitizer before leaving the building
- If you cough or sneeze, please do so into you elbow or arm.
- If you are not feeling well, please avoid entering the clubhouse or playing any sport with others.
- Upon being seated at a table or bar, please use hand wipes to cleanse hands and around your mouth. Do so again after your meal before leaving. Use hand sanitizer once again at areas where located.

CLUB COMMITMENT TO HEALTH & SAFETY PRECAUTIONS & PROCEDURES

DAILY

- Touch points cleaned and disinfected throughout the day
- Hand sanitizers available in multiple locations and service areas
- Hand wipes available before and after meals
- Daily cleansing and disinfecting of all clubhouse and Sports House areas

WEEKLY

- Electro-static cleaning of all clubhouse and Sports House areas

MANDATES / ORDERS

- We remain in compliance with all issued by the State and Governor
- Because we are a private club, wearing of masks by Members is discretionary by personal choice
- Front line staff in the shops and F&B wear masks



SNOW PAINT

EASY WINTER ART ACTIVITY



KID'S SNOW CRAFTS & SNOW CONES

Saturday, January 9 2:00P

Kids can officially eat yellow snow...at least for this fun afternoon activity! We will have crushed snow and food coloring that kids will use to paint the frozen stuff! No, they won't be eating that snow! But we will have snow cones for them to enjoy! Once the snow is painted with food coloring, kids will take a cupful and smear it on paper. Then you dry it with a hair dryer (you supply). Then, they can draw or finger paint anything they want on it. Kids can take it home or we can put them up on display in the clubhouse! \$5 per child covers the costs. We an RSVP for this event and Kids are welcome to bring guests. Masks requested which will serve a dual purpose of keeping the kids noses warm! RSVP with an email to rsvp@riverhillscountryclub.com.

FAMILY BINGO NIGHT

Saturday, January 16 6:00P

Let's add some fun to 2021 with a Family activity. Bring the family and/or friends over for some good old fashioned Bingo games. All the supplies, host and game sheets will be provided. Prizes for all the games included. The event promptly starts with a simple cook out dinner served by staff. Then it's game time! Guests welcome. RSVP required by January 13 — email rsvp@riverhillscountryclub.com.

Kids under 4 and under are free.
Kids aged 5 - 12 are \$ 7.95
Over age 12 \$ 11.95

HOPE FOR HER GOLF OUTING

Monday, January 18

Hope for Her is a safe place where women experiencing crisis and trauma find the strength, skills and support they need to rebuild their best lives. You can help support this organization by playing in this event to raise badly needed funds to provide care and assistance for women and their children.

Dozens of our Members play and contribute in this event that also honors Mary Jones; a longtime resident and golf Member loved by all. See the Golf Shop for details and registration info.

Hole sponsorships available for local businesses. Donations welcome!





CORVETTE MORNING **Sunday, January 31**

The Tampa Bay Corvette Club is hosting their monthly "Drive and Dine" breakfast here. With as many as 60 vintage and newer models of the iconic Chevy, it gives new meaning to Sunday's Breakfast with the Beatle's song "Baby you can drive my car"! They will arrive at about 10am and head back out about 11:30. Feel free to head over to the club, eat breakfast and take a peek at some nice rides!

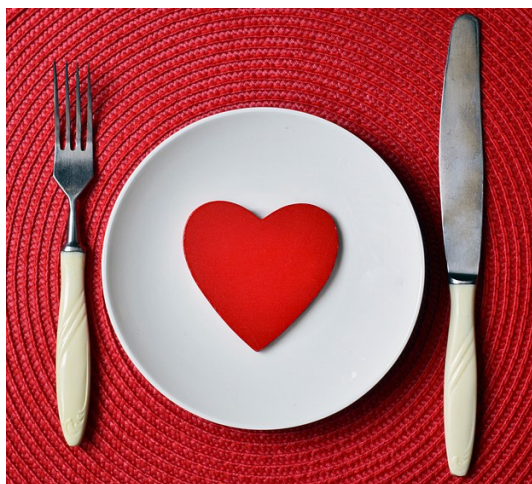


PARENT / CHILD DANCE

Saturday, February 6

3:00P

The memories of a special date night for father and daughters are those that last forever. This event is just \$20 per couple (\$10 per extra young lady). Snacks and beverages along with a DJ at 3:00 leaves the opportunity to take your favorite girl out to dinner afterwards. We will have a special red carpet area for photographs to cherish forever. The entire lobby will be one big dance floor! Young ladies will also receive a rose before leaving.



VALENTINE'S DINNER

Saturday, February 13

SAVE THE DATE to swoon your sweetheart! The menu will be announced in an upcoming issue of Babble. When you RSVP, you'll fill out your order and return it with a requested reservation time. Reservations will be accepted 5:30P through 8:30P in 15 minute intervals. First reserved - first preference of times. We will host reservations in all venues Parties of up to (8) eight per a table will be accepted. Corkage fee will be \$10 for private wines or champagnes.

THE HOUSE

Shane Turi
House & Services Manager

WINTER DINNER WED / THU / FRI



PICK A PASTA WEDNESDAYS 4 - 8

Pick your pasta. Pick your sauce. Pick a meat or protein and off you go! Served with a house salad and bread. Dine In and Take out available weekly. Take out orders must be placed by 7:30P.



BURGER NIGHT 4 - 8 THURSDAYS

Our burgers are by far the best around! So They are the biggest seller of all our menu selections. On burger nights, you can load your burger for one price. Get a free beer or wine too! Take Out orders must be made by 7:30P. Kids 1/2 price meals too!



PRIME RIB FRIDAYS 4 - 9

We jumped the gun! After looking into just how popular this item has become; we decided to keep it. Each week we will have a limited amount of servings available so the earlier you are here the better!

PARKING LOT - FINAL PHASES

You may be aware we had the entire parking lot repaved last year in late 2019. Part of this process was to allow it to have a full season to cure. The next and final step of this project will occur in January. Over a period of two weeks we will have the entire parking lot sealed, painted lines checked and wheel blocks realigned as necessary. In advance we appreciate your considerations to be aware of these practices.

MONDAY - WEDNESDAY

JANUARY 11 - 13

The playground, bag drop and golf car storage side of the lot (west) along with a portion of the main drive in area will be closed. The main entrance roadway between parking lots and tennis side (east) will remain open. Overflow parking should be in the tennis circle or the grass area adjacent to the pool.

MONDAY - WEDNESDAY

JANUARY 18 - 20

All remaining asphalt will be sealed during this week.

BETWEEN THE LINES

Iggy Molina
USPTA Tennis Professional



THE 2021 LADDERS

- Registration will end soon! Three divisions.
- Ladies and Gentlemen 3.0, 3.5 and 4.0.
- Tennis and Full Members are eligible.
- These ladders will determine 2021 Club Champions

INTERBAY

The success of the tennis at RHCC continues as the Interbay team finished in second place for the fall season. RHCC beat last year's champions and we are quickly rising to be a powerhouse in the area!

River Hills is the rising star in area and "the place to play" for great competition, meeting new friends and culture development!

ALOT

Congratulations to our ALOT Ladies League team! They clinched first place and are the winners of the 2020 Fall Season with a 13-1 record! In the Level A Division; our RH Volley Girls will be looking to go undefeated this spring!

The fall season started last August. Our ladies finished with best record in RHCC history.

USTA

With the rising amount of tennis players at RH, we have two teams in the USTA league. The River Hills Aces placed second and the River Hills Corona team came in third. We suspect that both will seek the titles in the upcoming spring season!

It's great to see the great growth and spirit of RH teams and tennis growing every day!

IGGY NEWS



Iggy had a great summer as a competitor! He and partners joined up to win three Florida USTA Doubles Championships!

Ball Machine

**JANUARY SPECIAL ONLY
THROUGH 1.31.2021**

For \$100 you can get (10) ball machine rentals. Want to split it with someone else? Do it!

Individual ball machine rental hours are \$15.

Need a workout when nobody is available? Need to work on your backhand or forehand? An hour workout just to get some exercise?

LOVE it!

**PRE-ORDER SHIRTS
SPECIAL ADVANTAGE**

We plan on ordering more of the special "LOVE" shirts in January. A variety of colors will be available for pre-orders. Pre-orders will receive a 30% discount off of MSRP. Others will be made available in the shop afterwards at the regular Member 20% discount afterwards. Tennis teams are encouraged to "show off" team shirts this year. It's just another way to show that RHCC loves tennis!

Kids Clinics

**MONDAYS AND
WEDNESDAYS**

January through February

- Beginners 5 - 6P
- Intermediate 6 - 7P

Members \$125
Guests \$150
ACE Members \$100

- Maximum 4 kids per session/max of 6.
- See the tennis staff for more information. Added clinics considered based on interest.

GO OUTSIDE AND PLAY!

Tennis memberships continue to grow. The tennis Members know that growth of our programs and teams is the path to attracting more players.

As a side note, our original posting of a hire for junior tennis fell through. But, we have several new candidates that honestly will better serve our needs and quests of experience and excellence. Stay tuned for an announcement very soon.

HOME BASE

Margie Martin
Membership Director

Happy New Year to each and all of you! One thing we can be sure of is that this year will be better than the last!

The total growth of the new Members we welcomed in 2020 was great considering the challenges we all faced. That is a tribute to our outstanding members.

The growth in just one year that we achieved is far greater than I've seen in over 15 years of being the Membership Director at two other very respected clubs in the Tampa area. That is yet another tribute to the vision of the Board of Directors and management to focus upon missions that ensure River Hills residents, Members, guests and neighboring friends always feel welcome at the club.

Growth of memberships is the single most important factor to the long term health of any club almost universally.

You've heard it many times from management and through the Board of Directors that our culture is built by our members. What does that mean? Why is it so important to the growth of memberships?

Here is a little background. We know from history and from the industry that approximately 8% of you will not be Members here next year. It is simply a fact. A very small fraction of that percentage comes from those not satisfied. Why does this happen?

There are a multitude of factors, but the biggest four are as follows: relocation, death, disabilities or divorce. Needless to say that when these memberships are no longer here, the need for growth for a simple and mere substantive nature will require replacement at a 1:1 ratio to simply stay even with the past.

Why is club culture so important for you to refer others? Simply, it dictates:

- ♦ Member attraction, retention and satisfaction
- ♦ Employee attraction, retention, care and loyalties
- ♦ Attraction, development and greater retention of member events and activities
- ♦ Revenue generation

The challenge in many private clubs is that the demographic cultures in many areas do not span a number of decades. This is not a challenge here and it is seen as a big opportunity for development as we continually grow.

Unlike public, daily fee and other semi-private facilities that suggest they offer similar concepts and programming to a true private club, they do not and cannot.

A true private club establishes its own distinctive and dynamic culture that is built, protected and embraced by the Members first and that the others simply try to emulate but cannot duplicate.

In the same scenario vs. other private clubs in our market; our culture is easily identifiable and influenced dramatically by our amenities, demographic diversity, memberships, products offered, service oriented employees and our most primary purposes of shared community foundation and governance.

In turn, the strength of our shared culture and beliefs self regulates itself from negative behaviors that might contradict the club's overall value system (yours!) through the membership and staff.

Our true culture is centered around that of a family. Our club family as a whole sets the tone. As noted herein; that's you.

Gather all of this together and the biggest take is that the membership is very much responsible if not more than the marketing efforts to attract, refer and retain Members. It is your club.

Any time you have someone that you feel fits the culture here or expresses interest; "let's talk"! 2021 will be a banner year and the focus of the membership to grow is paramount. And your support of the club with referral for events is important too.

Growth of memberships is the single most important factor to the long term health of any club almost universally.

Recently, Paul Brooks, President of the RHC Master Association noted that property values in River Hills have escalated at a greater pace than the surrounding market since the purchase of the club in September 2019. This growth also helps elevate values in the general market and therefore should also stimulate non-resident Members to refer.

All property owners and all Members benefit when the club is supported. Continued successes and abilities to generate more opportunities for growth is inherently in the hands of all Members. RHCC is a small business and your support is critical simply because it benefits you in many ways.

GREENSPACE

David Patterson
GCSAA Superintendent

Our plans for 2021 are already in motion. Progress this past year was gratifying but there is still much to do. With the recent cold snaps the longer turf areas are turning to their winter tan as they go into dormancy. Around this time of year we are asked why those areas turn tan and many of the tees and fairways do not go as "off color".

As some may recall from last year, Bermuda grass needs to have soil temperatures from atmospheric temperatures that average 65+ degrees constantly so that the soil can be warmed. When grass is cut shorter, the dirt remains warmer for longer amounts of time; therefore it will tend to keep some color longer than areas than cut at greater heights. At this time last year we were just into our third month of work after the transfer of the property to the Association. **At that time the golf course was quite honestly in terrible shape. It was unhealthy, overridden with weeds and lacked adequate irrigation in far too many areas.** This past year we aggressively attacked these areas and will need to do so again this summer.

The "honker" weeds as we refer to them in house are still evident in some areas. For the most part they are prevalent in areas of great compaction over the years and lack of irrigation at the same time. Some of the tap roots of these weeds are as deep as 6-7" below the surface. These roots have protected themselves by digging below thatch and clay layers. Some will return this winter but trust me; they are in for a rude awakening next spring!

Last year we also told all that we would "beat up" the golf course a few times to open up the turf areas so that nutrients could make the turf healthier. We concentrated on greens especially (rated 4.14 in survey) and tees (3.89). **In May when we aerify the tees and greens and tees again (2x per year); we will also be doing fairways.** We aerified the fairways once in 2020 and will repeat the fairway aerification practice again in 2021. This will benefit the turf allowing more nutrients to penetrate the surface, as well as open up pathways to get herbicides below the areas noted above.

In December and in the weekly BABBLE, we noted that we really need your help this winter. Divots that remain unfilled are pockets where weeds grow faster. With turf growth slower for the next 3-4 months; divots and ball marks need daily attention by all players.

Please try and not drive golf cars in areas that are getting worn down. They are typically the areas near greens and just off cart paths. Some areas like near #5 green are getting turned into dirt because of traffic. Parking on paths at tees and all around green complexes is really important too!

We see golf cars parked in places around green complexes regularly. The ones we see the most are holes 2, 5, 8, 9, 10, 15, 16 and 18.

You can also assist by driving on areas that tend or seem to have longer grass as to "SCATTER" your driving habits. We are trying our best to condition the course for success in 2021. We just need a little help from all players.

Take the initiative to repair all ball marks you see. By doing it correctly, you can make sure they grow back. Place a repair tool or tee at the outer edges of the mark with the tip pointed towards the middle. "Pull" the edges back into the center. "Lifting" ball marks tears roots and they take months to heal.

Lastly, a big thank you to the "Good Guys". We cannot say enough great things about your efforts! Your continual care to make a difference is exceptional and greatly appreciated!

On behalf of the entire crew, we wish you a very Happy New Year as we look forward to an even greater year of shining the gem we call home.

Guess who we saw on the range?





ACE JUNIOR GUEST SPEAKER SERIES 2021

Thursday, January 28 ♦ 6P
Juniors aged 8 - 18

JANUARY TOPIC “Perseverance”

Each month the club will host a special guest speaker to talk to kids about a variety of lessons of life. Our guest speakers will be those that have achieved the highest levels of success in a wide spectrum of livelihoods. These speakers are the cream of the crop and will speak to kids on honesty, respect, sportsmanship, ethics, responsibility and more. These speakers have messages for kids they can use their entire lives. Your kids may aspire to be collegiate athletes, astronauts, pilots, doctors, nurses, lawyers, scientists, writers, military, artists or one of thousands other careers or dreams. Every topic we host is to provide inspiration, knowledge and a foundation for every choice in life.

GUEST SPEAKER DON KOHARSKI NHL HALL OF FAME REFEREE

Don Koharski is a retired referee in the National Hockey League. He currently resides in River Hills and is a golf member. “Koho” began his officiating career in the World Hockey Association in 1975, as a 19-year-old linesman. In 1976, he was signed by the American Hockey League. He began his NHL career in 1977 as a linesman, before moving to the referee role in 1980. By 2006, he had officiated over 1,400 regular season games, 235 playoff games, thirteen Stanley Cup Finals, two All-Star Games, two Canada Cups, and the 2004 World Cup. He retired as an NHL referee at the end of the 2009 NHL season; but stayed on with the NHL in a supervisory or instructional position.

In total, he officiated 1,719 regular season games and 248 playoff games and remains close friends with many of the greatest players to ever lace up in the NHL including “the great one”

RSVP EVENT

perseverance - noun

Definition of *perseverance*

: continued effort to do or achieve something despite difficulties, failure, or opposition : the action or condition or an instance of persevering ;

- What do you do when you fall off your bike?
- What do you do when you give it all but lose?
- What do you do someone says you can't do it?
- What does it take to succeed?
- What is success?

The management staff at the club cordially invites your kids and their friends (non-members) to attend our guest speaker series. Are your kids on a team? Do they participate in a sport? Do they have a passion for a subject, a career or dreams in a country where anything is possible?

As parents we all know that life's lessons are sometimes hard. And we also know that those that have reached the ultimate levels in sports, business, arts, services and the sciences have dealt with challenges that they overcome.

Bring the kids over and let them hear from some of the very best and successful people that have real life examples of what characteristics are truly the most beneficial.

RSVP - “take the shot!”

The cost to attend is \$20 of which 50% will be donated to River Hills Cares for future initiatives to thank those that serve our community. This too is a lesson for kids. The other half goes towards a hamburger/hot dog cookout dinner the kids can enjoy prior to an hour of words from the best. Seating will be limited. Parents are requested to not attend so “kids can be kids”.

**“You miss 100% of the shots
you don't take”**

Wayne Gretsky—the “Great One”

TO THE TEE

Eric Pacana
PGA Golf Professional



JANUARY 9 MGA / WGA SEASON OPENER

8:30 Shotgun
\$ 30pp

Individual Modified Stableford Points. Flighted event. Here's a game where negative points is a good thing! Based on net scores.
Double Eagle: -8, Eagle: -5, Birdie: -2, Par: 0, Bogey: +1, Double Bogey +3. Event includes lunch and a keg of beer after play.

JANUARY 23 & 24 FLORIDA JUNIOR GOLF TOUR

SAT & SUN

84 of the Top Junior aged 13-15 golfers in Florida will compete over 36 holes of stroke play. These kids can play and break par regularly! These are the caliber of kids that will be vying for collegiate scholarships across the country over the next few years! *Check the January Calendar (page 4) for modified golf course hours for Members during this event.*



Artificial Turf Range Line Why do we use this in the afternoons?

The range tee was laser graded and sodded this past year. When it is growing; it is the best range surface in the area. We really want to keep it that way. The Bermuda grass goes dormant and barely grows in the winter. It cannot recover quickly. In an effort to ensure the best turf for the spring; we move to mats in the afternoon. That is just one of the reasons we built the new tee line this past year.



FEBRUARY 5 & 19 WEST COAST REPAIR DAYS

TUESDAY

You save big money by having your golf cars repaired or serviced on these days at the club. Call the Golf Shop for reservations.

FEBRUARY 17 CALLAWAY GOLF DEMO DAY

WEDNESDAY

Last year we had many Members come over and enjoy the day and order clubs. Try the latest and the greatest equipment you are seeing on Tours. "Hit some bombs!". Purchase some new clubs by the end of March and you get added savings! See the next page on details to see how you can stretch those dollars!



MARCH 18 THE RUMBLE RETURNS

THURSDAY, 5P

We know it's early! But, the Rumble is a weekly event that attracted dozens of gentlemen every Thursday evening this past season. On March 18 we will host the first event of 2021. This event will be open to 100% of dues paying Members. The Rumble consists of a Blind Draw format so that Members meet other. \$20 entry fee plus cart fees gets you into the game as well as appetizers after play. Let's look forward to the Rumble!





**RESERVE YOUR SPOT WHILE THERE ARE STILL OPENINGS!
CALL THE SHOP TODAY!**

**Etiquette, Athletic Swing Fundamentals, Fitness Exercises,
Chipping, Pitching, Putting and Basic Golf Rules**

SESSION 1 <i>WEDNESDAYS 4:00 – 5:00 PM</i> <i>(Ages 13 & Under)</i>
January 13
January 20
January 27
February 3
February 10
February 17

SESSION 2 “LIL TIKES” <i>FRIDAYS 3:45 - 4:45PM</i> <i>(Suggested ages 4 - 7)</i>
January 15
January 22
January 29
February 5
February 12
February 19

\$125* per 5-week Session (final week is complimentary) / \$175 Guests

Must sign up for entire session only. No refunds after session begins.

Instructors are not responsible for children after each clinic ends.

Instructors: Eric Pacana, PGA Head Golf Professional & Drew MacPherson, Teaching Professional



*ACE JUNIOR MEMBERS RECEIVE
20% OFF \$125 RATE



YOU KNOW YOU ARE A SMALL SHOP WHEN ALL YOUR CUSTOMERS ARE LIKE YOUR FAMILY

We know hundreds of our Members buy goods through online opportunities. Those suppliers can buy those goods to sell at massive discounts far and above what a local Golf Shop business can generate. In some cases they cannot sell those goods for any less than we do in the Golf Shop. The Golf Shop retail merchandise portion is a micro portion of our local business. It takes support of the membership to replenish and turn over goods on a consistent basis.

You can't buy happiness but you can buy local and that's kind of the same thing.

If there is something we do not have in stock; let us know and we will see if we can get in for you. All Members get 20% off MSRP on many items every day. Can you buy some items cheaper? Probably. But those dollars spent online do not go back into the local economy.

That's a difference that does buy a little bit of happiness for local businesses that are frequented by our vendors and our staff. Keeping your more money local supports many causes.

NEW GOLF CLUBS SPECIAL OFFER!

Buy any individual club or sets from the Golf Shop at our regular prices (they are equal to those online and in big box stores); we will give you 10% back to spend that day you pay for your purchase.

That 10% can go towards anything you buy that day. We bet that the big box stores and online retailers won't offer that! This offer will last through March only. Demo days are a good idea



If you are a property owner in River Hills; you are a Member of the club. You can dine, play golf or tennis at discounted rates and visit with friends. These are awesome benefits! Take advantage of them!

JANUARY GOLF GUEST SPECIAL DAILY AFTER 12:00 PM / TUESDAY - FRIDAY

Bring two guests out to play and the third guest is free—**Member Charge Only**. Regular guest rates are applicable. Starting times in advance are required. Guests may play a maximum of six times per year in total regardless of what Member they are invited to play here. With January starts a brand new year. This promotion is applicable to all membership categories.

The days will be getting longer. In just a few short months we will be changing the clocks again. The saving and raving you will get by inviting friends to play during these months is an awesome value.

What better way to introduce your friends to River Hills and the tremendous changes made over the past year? It's the perfect way for you to refer new Members.

**THIS PAGE IS FOR HOUSEHOLD
TEENAGER TO READ & RESPOND!**



ATTENTION TEENAGERS! **TIME TO TALK BACK!**

Let's just be candid about this! We are adults and we have absolutely no clue as to what you might want to do at the club.

IT'S THAT SIMPLE

What we do want you to know is that we really want the club to be a place where you are always welcome. It's a safe place to hang out and enjoy the company of friends.

So, here's what we are in search of from you. Send us your ideas on what you think kids of your age would like to do if we dedicated a night or more each month to your age group to come over as a group.

Remember, we are looking to bridge A GAP but we need your ideas to make it happen!

The only thing we ask is for ideas to be reasonable and affordable. If you are truly interested; please send us an email, write a letter or simply stop in to tell us what you think would be cool if we could do it?

Is it?

- Movie Nights?
- Game Nights?
- Video Game Nights?
- Indoor glamping?
- Concerts?
- Laser tag?
- Bus trips?
- Glow ball mini golf?

These ideas may sound lame to you. Remember, we are old! If you don't tell us; we will not know. **Please talk back at us!**

We could ask your parents; but let's face it....they are old too!

UNDERSTAND!

This request does come with some boundaries. They can be pretty loose as long as all that participate will play by some simple rules of etiquette, manners and attire. You can help set those rules!

If you want something to do as much as your parents want something for you to do (trust us on that one!) that is fun, safe and gives you a little space with kids your age; let us know!

Believe it or not; parents were once your age. "We get it" most of the time! Other times...not so much.

Want to help? Let us know!
Mom and/or Dad - we can handle this!