Thanksgiving Dinner Tee It Up FORE Teachers Men's Member - Guest The Green Jacket Village Trivia Championship Kids Holiday Craft Sweeps Surrender Voting Day

NOVEMBER 2020

Checurrent River Hills Country Club

Bob Swezey General Manager



Dear Members:

Thank you for an awesome response rate on the recent survey. Any survey would be considered a good one with 25 - 30%. When you get a response rate of about 60%; that is really **considered astronomical!**

Over the next few weeks we will be perusing the survey results to make action plans for 2021 and beyond. This information offers quantifiable, qualifiable and thousands of constructive comments that will result in at least a dozen concentrations for 2021. Each of the words on the blackboard qualify as tactics towards the big goal of successes.

Once we have culled through all of the information; I will meet with the Advisory Committee to discuss 2021 focuses. In advance, I will have already issued a report to the Board of Directors. A summarized version will be sent to all club committees and Members thereafter.

Patience has been a factor since day one. The fruits of our shared labors are now producing improvements we expected could happen. The pandemic will be seen as a speedbump in the future. It slowed us down, yet we have seen many successes.

We will have new beginnings, progresses and successes in the future as we focus on being inviting, distinctive and dynamic. We do not believe "cookie cutting" as a method of growing. We will not sacrifice quality. We believe in being distinctive and dynamic.

Membership growth and dues creation will always be our #1 goal. That will continue to occur as the current membership not only drives the culture but also supports it. We are a small business in the big scheme of things. Our shared culture development and your support drives us forward

November



Sunday 1	Thursday 12	Monday 23		
Breakfast 11A-3P	Kids Eat Free 5-8P	Clubhouse & Golf Closed		
Clocks turned back				
Monday 2	Friday 13	Tuesday 24		
Clubhouse & Golf Closed	Prime Rib & Live Music 5-9P Tennis Social	Lunch 11A-3P		
Tuesday 3	Saturday 14	Wednesday 25		
VOTING DAY AT RHCC West Coast Golf Car Shop Lunch 11A-3P	The Green Jacket 8:30 Newsome Hockey Outing Course closed in PM	Seafood Night 5P-8P		
Wednesday 4	Sunday 15	Thursday 26		
Seafood Night 5-8P	Veterans Day Breakfast	Thanksgiving Dinner Golf Shop Closes at 1P Tennis closes at noon		
Thursday 5	Monday 16	Friday 27		
Course & Clubhouse Closed Men's Member - Guest Practice Green Closed	Clubhouse & Golf Closed	Prime Rib & Live Music 5-9P Frantic Friday Golf Shop Sale		
Friday 6	Tuesday 17	Saturday 28		
Course Closed Men's Member - Guest Prime Rib & Live Music 5-9P	West Coast Golf Car Shop Lunch 11A-3P	Lunch 11A-3P		
Saturday 7	Wednesday 18	Sunday 29 Crafts, Candy Canes & Cones		
Course & Clubhouse Closed Men's Member - Guest	Seafood Night 5-8P	Breakfast 11A-3P		
Sunday 8	Thursday 19	Monday 30		
Breakfast 11A-3P Under Armor Jr Tour 12P Front Nine Closed	Kids Eat Free Village Trivia Championship (please note date change)	Clubhouse & Golf Closed GPS Sponsorship Pays ENDS!		
Monday 9	Friday 20	THE CITIB is sware that many will		
Clubhouse & Golf Closed	Tee It Up For Teachers Course Closed AM Prime Rib & Live Music 5-9P	THE CLUB is aware that many will have family in town for the holi- days in November & December.		
Tuesday 10	Saturday 21	We also understand that with all the added cars; a place is needed		
Lunch 11A-3P	Tennis—Free Guest Day Bring a guest to Sawgrass!	to park them overnight. NOVEMBER 23-29		
Wednesday 11	Sunday (22	DECEMBER 20-27 If you would like to park up to		
Wednesday 11	Sunday 22	two cars at the club overnight these times; passes must be ob-		
Seafood Night 5-8P Veterans Free Drink Night	Couples Golf 12:30P Breakfast 11A-3P	tained from the club. More in BABBLE is forthcoming soon.		







THANKSGIVING DINNER "FAMILY STYLE" Thursday, November 26 11:30A - 3:30P

SAFE. CLEAN. FOCUSED.

This year we will offer an ala carte menu for family dinners for dining at the club or for Take Out. Order forms are available in Sawgrass Grill, the Golf Shop, offices and Sports House.

Reservations and orders are being accepted through Sunday, November 22 or sooner if the event is sold out.

The Oaks and Wingspan Terrace will be set up as booths for all parties. Fourteen total booths will be available. The booths will each have staggered times of availability to control the qualities of speed, service provision and flow from the kitchen. Come over and visit the clubhouse to see the booth set ups.

Booth combos will be considered for parties exceeding 10 guests — please note Parties exceeding 10 should reserve ASAP. All booths will have screens separating other parties. Meals will be served family style where all orders are delivered to your table for selfserve purposes. TO-GO containers will be available upon request for leftovers.

Take Out orders will be available from 10:30 to 11:30 only. All will come with heating and cooking directions. Ordering early will be the key to avoiding a last minute cut off to take outs.

Attire at the club for dinner is casual with a traditional respect for a day of thanks amongst others in a family atmosphere.

We remain committed to providing a safer and healthier facility that surpasses expectations of Orders or mandates still in effect. We do not require masks for Members and guests. Our frontline staff will continue to wear masks at least through the end of this year.

THANKSGIVING DINNER "FAMILY STYLE MENU"

All selections will serve 2 guests generously

ROASTED TURKEY BREAST	\$	17
Rosemary Honey Brine, Crisp Skin, Pan Gravy		
HONEY ROASTED HAM	\$	16
Sweet Brown Sugar Glaze, Honey Mustard Pan Sauce		-
HOMEMADE MASHED POTATOES	\$	7
Roasted Garlic & Shallot Cream		the second
SWEET POTATO CASSEROLE	\$	7
Brown Sugar & Roasted Marshmallows		
GREEN BEAN CASSEROLE	\$	8 _
Sliced Mushrooms, Heavy Cream, Fried Onions		
GLAZED CARROTS	\$	7
Orange Blossom Honey, Roasted Garlic, Celery & Leek		
SAUSAGE & SAGE STUFFING	\$	8
Fennel Sausage, Fried Sage leaves, Roasted Garlic, Celery & Lea	k	
TRADITIONAL CORNBREAD STUFFING	\$	7
Homemade Chicken Stock, Onion, Thyme		
CRANBERRY SAUCE	\$	5
Orange Zest, Plump Fresh Cranberries		
WHOLE PIES	\$	16
Pumpkin or Pecan with whipped cream on side		

We are currently accepting reservations for dine-in and take out orders via email only. Take-Out order pick up will be Thanksgiving Day between 10:30AM-11:30AM.

Booth assignments will be on a first come - first serve basis. All orders are subject to 20% service charge plus tax

<u>CLICK HERE TO RSVP</u>

ALL DISHES SERVED FAMILY STYLE



Come and enjoy an All American Breakfast (**Sawgrass Breakfast**) with us as our thanks for your service and courage. We do not take our freedoms lightly as we enjoy them because of those that have served to protect our liberties. Freedom is not free but your breakfast on this day will be! Reservations required — click below to RSVP your veteran! We look forward to serving you!





• coming events

WESTCOAST GOLF CARS New alliance with RHCC that saves money for private golf car owners.	TENNIS SOCIAL Grab your racket and come over to play no matter your skill level. Starts at 6PM	TEE IT UP FORE TEACHERS River Hills Cares effort to raise funds to thank the staff at our local elementary school.
NOVEMBER 3&17 TU	NOVEMBER 13 FR	NOVEMBER 20 FR
THE STATESMAN Men's Member - Guest Invitational — SEE PAGE 3 for closures and special hours.	THE GREEN JACKET Our rendition of THE MASTERS which is a tradition unlike any other	COUPLES GOLF Lunch at 12:30 before play with a Shotgun start at 1:30P <i>All Members welcome</i>
NOVEMBER 5-7 TH-SA	NOVEMBER 14 SA	NOVEMBER 22 SU
GALS GOLF SEASON FINALE Join us for the final session of the season! Basic Rules, Golf Etiquette & Social.	VETERAN'S BREAKFAST We appreciate the service to our country! See Page 6 for details.	THANKSGIVING DINNER Safe - Clean - Distanced Family "booths" for all in The Oaks and Wingspan
NOVEMBER 11 WE	NOVEMBER 15 SU	NOVEMBER 26 TH
GOLFER RUMBLE GALS GOLF Due to the end of daylight savings time, these clinics/ events will resume in 2021. Dates will be announced at a later date.	VILLAGE TRIVIA Winning Villages Compete! First come - first served seat- ing for up to 8 players	KIDS CRAFT, CANDY CANES & CONES If your kids had FUN at Pumpkin Sundae, join us for more of the same fun!
ANNOUNCEMENT	NOVEMBER 19 TH	NOVEMBER 29 SU
	Monday	



Kitchen closes one hour before closing time. Closing times may be modified due to increased or decreased activity without notice or scheduling conflicts such as weddings or special event needs of operations.

Monday	Closed
Tuesday / Lunch On	ly 11 - 4
Wednesday	11 - 9
Thursday	11 - 9
Friday	11 - 10
Saturday	11 - 4
Sunday	11 - 4
Reservations available for	OAKS, WINGSPAN, DECK.

No reservations accepted for SAWGRASS GRILL

DOWNLOAD OUR FREE Mobile App - River Hills CC



Shane Turi House Manager



Clubhouse Art

"Roseate Spoonbill in Flight" John Costin

John Costin is a nationally acclaimed artist who resides in River Hills with wife Janet. John has graciously put a few of his fine works on loan to us in the clubhouse. These are truly fine art pieces and museum quality as his works already adorn a few across the country. Major entities such as IBM, General Motors, Raymond James, Mayo Clinic, Moffitt Cancer Center, Tampa Museum of Art and numerous universities have John's works prominently displayed in their collections.

John is an avid and expert ornithologist with a primarily love of those in Florida. He does not have to see a bird to identify them as their calls are unique and he knows most if not all.

Currently, we are looking into opportunities for John to share his love of wildlife with our Members and especially kids. Having a nature trail that rivals national park quality is truly an asset to River Hills!

The loaned artworks certainly add a distinctive look to the clubhouse and we thank him! There are other high quality artists in River Hills. Look for us to invite some others soon.

Nargie Martin Membership Director



The image above represents a great comparison to the year here at the club. As we all patiently waited for the renovations, restoration and refurbishments of the amenities; we were abruptly halted in March with the pandemic.

Almost everything screeched to a halt or slow crawl. Banquets and outings dried up overnight. We had yet to rebuild the tennis courts. The new pump system installation took 4 months to complete from approvals and not many people were looking for memberships. The months of March and April were very tough. In May, Governor's Orders started to relax and did more so in June and July. Memberships started increasing as did golf play.

It is just now that outings, weddings and special functions are starting to get booked and rebooked.

Lo and behold came our membership drives that started in May and will be ending at the end of this month. Everyone's patience is now paying dividends. Tennis and golf activity are flourishing and yet we have plenty of room for more!

With all the turmoil of the past year hopefully staying in the rear view mirror we are poised for a great 2021! We are setting very lofty goals for 2021 for our new membership growth from both within River Hills and in the local community. All residents are certainly already Members with opportunities to get more involved with tennis and golf: especially kids of all ages.

We are true believers that higher standards come with growing expectations and we are planning to expand services, products and value for the all members in 2021.

As you know we truly believe that a primary duty of ours is to nurture the culture that the membership builds. That is true every year. One of our focuses through the survey is to measure satisfaction ratings as they lend to the retention of current members and attraction of referrals and future members.

The club must continue to gain new Members. We know from national statistics that approximately 7.5% of our membership will leave each year primarily due to personal factors. That void requires a 1:1 ratio to maintain dues levels.

MEMBERS are the most important tool in the attraction of new Members. The club NEEDS your referrals today, tomorrow and throughout the year. That's how the membership will be have the power to influence a culture we all seek.

CRAFTS, CANDY CANES & CONES KIDS OF ALL AGES INVITED SUNDAY, NOVEMBER 29

CLICK HERE TO RSVP

H

RESERVE A SPOT FOR THIS OUTSIDE KIDS EVENT!

Holiday Ornament Crafts for kids! We will have the supplies ready.
Candy canes and an ice cream cones & MORE!

TUESDAY, DECEMBER 1 * 6:00P * New Member Meet & Greet *

EW MEMBERS

This monthly event is for New Members to meet the Staff as well as meet other new members! You can also double the fun and invite/bring a prospective member/guest — just register their name with the Membership Office and they are invited to attend with you! Appetizers & Drink ticket for your enjoyment to make the night fun for all PLUS a Goody Bag with more valuable coupons awaits!

New Members will receive a save the date in their welcome email plus a reminder email prior to the Mixer!

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UAGOLFTOUR.COM SUNDAY, NOVEMBER 8 Start times in PM will be off the back nine only. Players will play the back twice. Start times in PM from 12:00 - 2:00 only. Practice facility open.



NOVEMBER 5-7, 2020 The golf course is closed Thursday through Saturday.

Practice facility is open after 9A on same days. Sawgrass Grill is open for lunch daily.

NO DINNER AVAILABLE THURSDAY, NOVEMBER 5. Wednesday and Friday Dinner Available.



SATURDAY, NOVEMBER 14 1:00PM SHOTGUN

Golf course closed in the afternoon. Practice facility open.

FRANTIC FRIDAY ONE DAY SALE November 27 7A - 7P

If you have Golf Shop credit; it expires December 31.

On November 27 we will have a ONE DAY MEGA SALE for any Members with Sweeps. "Holds" allowed starting Tuesday, November 24 <u>All sales considered final.</u>

ALL APPAREL WILL BE BOGO@50% OFF! <u>ONE DAY!</u>

Kodak Moments

Feel free to come over to the club areas for family pictures! There are many great areas behind the clubhouse and a Thanksgiving area in the main lobby. If you need assistance with photos; just let us know and we will be happy to assist you! Please - no pets inside.



COUPLES GOLF NOV 22 12:30

These are just for fun afternoons! Enjoy some lunch before play, play nine & come inside for some drinks & fun. Full golf & GPS members invited.

\$35p couple Includes lunch and prizes. Golf car fees applicable.



TUESDAYS NOVEMBER 3 & 17

Contact Golf Shop to reserve a spot. Many have already taken advantage With hundreds of dollars saved.

You save \$60 right away. You also Receive 5% off parts and labor. Winter is coming. Best to have your wagon ready for safety, mechanics and cooler temperatures

SPECIAL GPS MEMBERS!

GOLF. PLAY. SOCIAL SPONSORSHIP PAYS FOR GPS THROUGH NOVEMBER 30

10% off dues for new referral and current GPS sponsor + \$25 credit in the Sawgrass Grill or Golf Shop per Member + (4) Cart Fee Only guest cards per Member . Requires both to commit through 2021

CONTACT MARGIE ASAP!

New GPS could get November for FREE with quick action. Guest fees credited if guest joins after a round.



THE RUMBLE & GALS GOLF

Will return in late March 2021 after the time changes again.

Thank you to all that played this year!!! Bigger plans for these events next year!

These are great events for building the culture and participation for all Members.



DONATIONS ALREADY AT 20% OF GOAL Players & Sponsors needed from Members. Contact Eric Pacana/PGA Head Professional for details.

tee it upFRI NOV 20fore teachers9A SHOTGUN

TO SUPPORT THEM IN A YEAR OF NEED

Teachers, administers and support staff at Lithia Springs Elementary School provide education, safety and care for many children in River Hills and area communities.

MoYZ 8944

In today's world they need even more support than typically considered.

River Hills Cares supports professional health care workers, teachers, emergency responders and retired Veterans each year. Your considerations to help us with our missions are very much appreciated.



CLICK HERE FOR DETAILS

THE GREEN JACKET NOVEMBER 14

8:30 SHOTGUN 1:00 LUNCH

Full Golf Member Event Field limited to 100 players

Registration Opens October 31 Ladies & Gentleman Patrons Welcome!

- Originally scheduled for last April, this event is a fun way to play and then cheer for your players that made the cut in THE MASTERS.
- When you register you will select two names from two different hats. The first hat will have the top 50% of the players making the cut and the second from the lower 50%.
- The best score of each of the players on Saturday and both scores of your players on Sunday will be added to your net score from Saturday for a 72 hole total score.
- Includes lunch, prizes and a keg of beer after the shotgun. Lunch will be a variety of traditional classics served at the famed and revered Augusta National GC
- Golf car fees are applicable. This is a non-guest event. The golf course will be closed in the afternoon for the Newsome High School Hockey Team Outing.
- Players will have a net double bogey maximum score per hole on Saturday.
- Shotgun is for participating players only. There is a 1:00 Golf outing

ENTRY FEE \$20.20

GOLF CAR POLICY RETURN Effective Tuesday, November 3

- Single rider golf car usage will end.
- The minimal amount of golf cars required to satisfy a group will again be an active policy.
- Private golf car use is to be kept to a minimum in any group
- A single rider golf car request is required to pay applicable golf/cart fee plus a \$9 surcharge policy approved by Golf Committee.
- Private car owners should allow other players to ride on their cars to reduce the amount of golf car traffic on the course
- Riders in private cars are still required to remit fees to the club to play.
- In the months of November through February; no golf cars will be rented after 5PM

The majority of golf facilities around the country eliminated the single rider policy in late Summer. This policy was in effect prior to March 15, 2020. Certain circumstances will not require a single rider car fee. In advance we appreciate all golfer's considerations to abide by this policy. Please help keep golf car traffic to a minimum. Should you have any questions or comments; please direct them to Bob / GM.



STARTS NOVEMBER 27

END OF YEAR SALES

Golf Shop Sweeps earnings will expire Thursday, December 24. Use of sweeps for special orders must be made prior to this date.



Friday November 13 6P \$10 Member/\$15 Guests

- Register in the Tennis Shop.
- Guests welcomed. Enjoy light
- Hors d'oeuvres and beverages post Tennis.
- Raffle prizes for attendees.
- Head over to live entertainment at clubhouse after the social plenty of room for all!

Iggy Molina MOTC NOOINT Iggy Molina USPTA Professional

What country club, tennis club or other facility in Florida can boast that their professional is the 2020 USTA 9.0 Men's Doubles Champions team (Ages 55+) & the 9.0 Mixed Doubles Champions team (Ages 40+)?

That would be River Hills Country Club and our very own Iggy Molina. Iggy and his partners won two state championships over the past month.

Please take a moment and congratulate him when you see him — when he's not out teaching and coaching! Way to represent for our Club!

Bave Patterson GCSAA Superintendent



FLORIDA

STATE CHAMPION x 2

It's finally starting to cool down a little as you can see by the color of grasses starting to turn as they ready themselves for dormancy over the winter months. This will give us some more opportunities of our practices to get rid of more weeds that survived a multitude of spray applications this past summer.

There are a few special requests to golfers as we approach the colder months where you can help us. It is very important to fix as many balls marks on greens as possible. Turf on greens will grow very slowly over the colder months but it cannot recover as quickly as when its hot. Ball marks that are not fixed will turn brown for months. Please fix ball marks all the time and in the correct manner.

Sanding divots - bare open ground in the winter are weed attracters that dig in before the spring. Par three tees are especially susceptible.

Our crew is very proud of the results from the past year. It has been a long one with no rain in the spring and then too much this fall. After one year, we feel we are 65% into our two year plan of regaining stature as one of the best in Tampa. Any help you can provide is greatly appreciated. And to the GOOD GUYS; you are true examples of gentlemen that care and we thank and applaud you!

Ben Clark Executive Chef **DINNER NIGHTS IN NOVEMBER** orderup Reservations for The Oaks, Wingspan and The Deck. Parties over 8 highly urged to make reservations. There are no reservations accepted for Sawgrass Grill for dinner nights KIDS EAT FREE Prime Rib 10 Ounces of Pure Awesomeness Served with French fries Or Baked Potato \$ 17.95 ++ **BUY AN** ENTRÉE' AND Live **GET A** FREE **ENTERTAINMEN1** ALL KIDS **KIDS MEAL MEALS ARE** Reservations for THE OAKS & WINGSPAN \$6 OR LESS Available. Parties over 8 are **EVERYDAY** strongly urged to make reservations in advance THURSDAYS 4P-8P FRIDAYS 5P - 9P Sawgrass Grill Open Until 10P Sawgrass Grill Open Until 9P It's that time of year! New Specials Weekly. Announced in BABBLE. \$14.95 Entrée's include a House Salad & Bread GH WEDNESDAYS





RIVER HILLS CC ALLIANCE

Membership Has Privileges

Membership at River Hills provides you with reciprocity at the Tampa Club. You're invited to enjoy the amenities of the club for dining and special events. To arrange a visit or a reservation, please contact the Tampa Club at 813-229-6028 or email them at rsvp@thetampaclub.com. Identify yourself a s Member at River Hills and they will verify your privileges. Some functions and events are exclusive to their Members.

Location

Perched high above Tampa in the heart of the downtown area is the Tampa Club - the business and social club favored by prominent Tampa families for four decades. The Tampa Club has a progressive reputation, standing out as unique and dynamic in a community with many options for gathering spaces. We are a replacement for your office, where your workday can continue or seamlessly into a retreat to reflect, relax and renew.

Dress Code

The Tampa Club's dress code exists to promote a comfortable environment befitting a business club where members entertain socially and professionally. The dress code is in keeping with the spirit of the club and best serves the majority of its members. While traditional business attire is always appropriate, business casual attire is also welcome. Nice denim is permitted in the Club. The following is not permitted anywhere in the Tampa Club: Tshirts, bare midriffs, flip flops, shorts, athletic attire. It is the responsibility of attendees to know the dress code.

www.thetampaclub.com

Events, hours, menus and more.





MAIN PHONE 813-653-1554

3943 New River Hills Parkway Valrico, FL 33596 813-653-1554

OFFICE HOURS

Mondays	Closed
Tuesday - Saturday	9A - 5P
• Sunday	Closed
Membership Director	X 232
Tuesday - Saturday	9A-5P
Golf Shop	X 223
Tuesday - Sunday	7A - 5P
Accounting	X 233
Monday - Friday	9A-4P
Food & Beverage	X 312
Tuesday - Sunday	
Sawgrass Grill	X 225
Tuesday - Sunday	Varied
Tennis Shop	X 237
Daily	8A-6P
General Manager	X 228
Monday - Saturday	



BOB SWEZEY

General Manager bswezey@riverhillscountryclub.com

MARGIE MARTIN

Membership & Marketing Director mmartin@riverhillscountryclub.com

ERIC PACANA

PGA Head Golf Professional epacana@riverhillscountryclub.com

DAVE PATTERSON

GCSAA Superintendent dpatterson@riverhillscountryclub.com

IGGY MOLINA

USPTA Tennis Professional imolina@riverhillscountryclub.com

SHANE TURI

House Manager / F&B Sales sturi@riverhillscountryclub.com

BENJAMIN CLARK

Executive Chef bclark@riverhillscountryclub.com

JACOB CLINE

Accounting jcline@riverhillscountryclub.com



